



CENTRAL WEST & ORANA

SPORT AND ACTIVE RECREATION PLAN

2018 - 2023





MINISTER'S MESSAGE

The Central West and Orana region, sitting at the heart of NSW with its vibrant regional cities, historic towns and villages, internationally recognised national parks and expansive river systems and wetlands is a great place to play sport and be active.

This is the first comprehensive Sport and Active Recreation Plan for the Central West and Orana. It builds upon a strong base of community festivals and events, sport and recreation facilities and diverse, active lifestyles.

During the development of the plan, we heard from a wide cross section of community participants in the sport and active recreation sector who contributed their thoughts on enhancing active participation opportunities, attracting sporting events, designing sporting facilities including regional sporting hubs and creating integrated performance pathways for talented athletes.

This Sport and Active Recreation Plan is complementary to the Central West and Orana Regional Plan 2036 developed by the NSW Department of Planning and Environment. The broader Regional Plan makes reference to expanding tourist opportunities due to the region's excellent access to all corners of the State and beyond. Over 200,000 visitors to the region attend motor races at Mount Panorama motor racing circuit. The region's waterways, including the Lachlan and Macquarie Rivers support extensive water based recreational activities. 149,000 hectares of national parks, including the Warrumbungles and Blue Mountains provide countless opportunities for challenging outdoor activities.

This Sport and Active Recreation Plan takes into account the region's three regional cities of Dubbo, Bathurst and Orange, complemented by its three strategic centres of Mudgee, Lithgow and Cowra and the twin towns of Parkes and Forbes, as key places for sporting and active recreation activities to occur, while recognising and addressing the travel and access constraints of those living in rural and isolated areas of the region.

This document sets out the vision, outcomes and strategies which will ensure the Central West and Orana region provides increased sport and active recreation opportunities to enhance the lives of its people as members of healthier, more active communities.

I encourage everyone in the Central West and Orana region to get behind this plan and benefit from the opportunities it promises.



Stuart Ayres MP
Minister for Sport

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A NEW WAY OF DELIVERING SPORT AND ACTIVE RECREATION IN REGIONAL NSW

In April 2017, the Office of Sport embarked on a project to review and renew the way that sport and active recreation is planned and delivered in regional NSW.

The project was established to directly contribute to the vision of the Office of Sport:

“A vibrant and valued sport and active recreation sector that enhances the lives of the people of NSW.”

The project started from the view that a new regional sport and active recreation model would take a more “place-based” rather than a “one size fits all” approach. The ten service delivery regions of NSW were used as a starting point to develop a specific plan for each region of NSW.

Initial concept testing was conducted with key partner groups in April, May and June 2017. One of the central concepts tested was a planning and delivery model which consisted of six partner groups collaborating together. The six partner groups are outlined in Figure 1.

In October 2017, representatives from the six partner groups gathered in each region to commence the process of creating a customised regionally specific plan for their region. This document represents the beginning of a collaborative approach across the region to the planning and delivery of sport and active recreation.

The Office of Sport will provide the necessary coordination to enable the collaboration demonstrated during the workshop to continue into the future.

The language of many of the strategies attempts to accurately reflect the discussions of the planning workshop. This plan has retained the actual wording presented by workshop participants, so does not use formal planning terminology.

Finally, the six partner groups agreed that this sport and active recreation plan is not “set and forget”. As the region continues to evolve over the next few years, so will this plan.



Figure 1. Six Partner Group Model

ROLES OF THE SIX PARTNER GROUPS



1. SPORT AND ACTIVE RECREATION ORGANISATIONS

- Providing the sport's "best case" position on an optimised delivery environment for each region
- Contributing to the evidence base for sport and active recreation
- Collaborating with Government (Local, State and Commonwealth) to identify sporting infrastructure and program needs
- Contributing to the development of Regional Sport and Active Recreation Plans
- Aligning service delivery with the Regional Sport and Active Recreation Plans
- **Partners include:** State Sporting Organisations, Regional Sporting Associations, Local Clubs, Sport NSW, Outdoors NSW.



2. LOCAL GOVERNMENT

- Constructing, maintaining and managing sport and active recreation infrastructure and programs in local communities
- Collaborating with the community to identify sporting infrastructure and program needs
- Incorporating sport and active recreation into Community Strategic Plans
- Contributing to the development of Regional Sport and Active Recreation Plans
- Aligning service delivery with the Regional Sport and Active Recreation Plans



3. REGIONAL ACADEMIES OF SPORT

- Delivering pre-elite sport programs across their region
- Collaborating with sports, other key community organisations and high performance system partners to optimise performance pathways



4. STATE AND COMMONWEALTH GOVERNMENT

- Providing the Office of Sport with relevant specialist advice and expertise
- Integrating sport and active recreation outcomes in agency planning
- **NSW Government partners include:** Departments of Industry, Premier and Cabinet, Health, Education, Family and Community Services, Planning and Environment, Destination NSW, Infrastructure NSW, Treasury, Office of Local Government.
- **Commonwealth Government partners include:** Australian Sports Commission, Department of Health.



5. NGOs AND OTHER PARTNERS

- Constructing, maintaining and managing sport and active recreation infrastructure and programs in local communities
- Contributing to the evidence base for sport and active recreation
- Providing the Office of Sport with relevant specialist advice and expertise
- Integrating sport and active recreation outcomes in their planning
- **Partners include:** Universities, TAFEs, Charity organisations, ClubsNSW, Volunteering NSW, PCYC, YMCA, parkrun Australia, Parks and Leisure Australia, Fitness Australia, and Event organisers.



6. OFFICE OF SPORT

Sport and Recreation Services Group

- Lead implementation and activation of Sport and Active Recreation Plans.
- Facilitating contemporary and relevant services
- Providing opportunities for life long sport and active recreation experiences (from first experience to high performance)
- Leading local coordination
- Fostering new local partnerships
- Optimising Sport and Recreation Centres for sport and active recreation outcomes
- Managing funding programs to support Regional Sport and Active Recreation Plans and their implementation

Sport Infrastructure Group

- Identifying current and future requirements for infrastructure
- Planning of community sport infrastructure
- Master planning processes
- Project feasibility support and advice to government, state and local partners
- Developing standards for facilities planning and development
- Best practice research in land and community development, environmental sustainability and urban design

Sport Development Group

- Capacity building for sport and active recreation organisations, including participation and inclusion strategies for under-represented groups
- Advice and strategies to support integrity in sport, including safeguarding children
- Support for and leveraging major sporting events
- Policy and strategy development, including building the evidence base for the value of sport and active recreation

VISION FOR THE CENTRAL WEST & ORANA REGION*

LEADING A COLLABORATIVE
APPROACH TO INCREASE
PARTICIPATION BY BUILDING
CAPACITY and MAKING SPORT
and ACTIVE RECREATION
ACCESSIBLE TO EVERYONE
IN THE CENTRAL WEST
and ORANA REGION



*This vision was conceived and designed at the Regional Planning Day held on 12 October 2017.



INPUTS INTO THE CENTRAL WEST & ORANA SPORT AND ACTIVE RECREATION PLAN

This plan reflects and builds on the outcomes of the regional planning day by incorporating other inputs as represented in Figure 2 below:



Figure 2. Inputs into plan



OUTCOMES

After a series of consultation sessions in the region, six outcomes have been identified for the Central West & Orana region:



INCREASED PARTICIPATION

of adults and children in regular sport and active recreation.



IMPROVED ACCESS

to sport and active recreation for everyone in the region, regardless of background or ability.



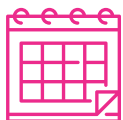
INTEGRATED PERFORMANCE PATHWAYS

for participants in sport.



FIT FOR PURPOSE FACILITIES

in the region.



VALUED REGIONAL SPORTING EVENTS

which are valued by the region.

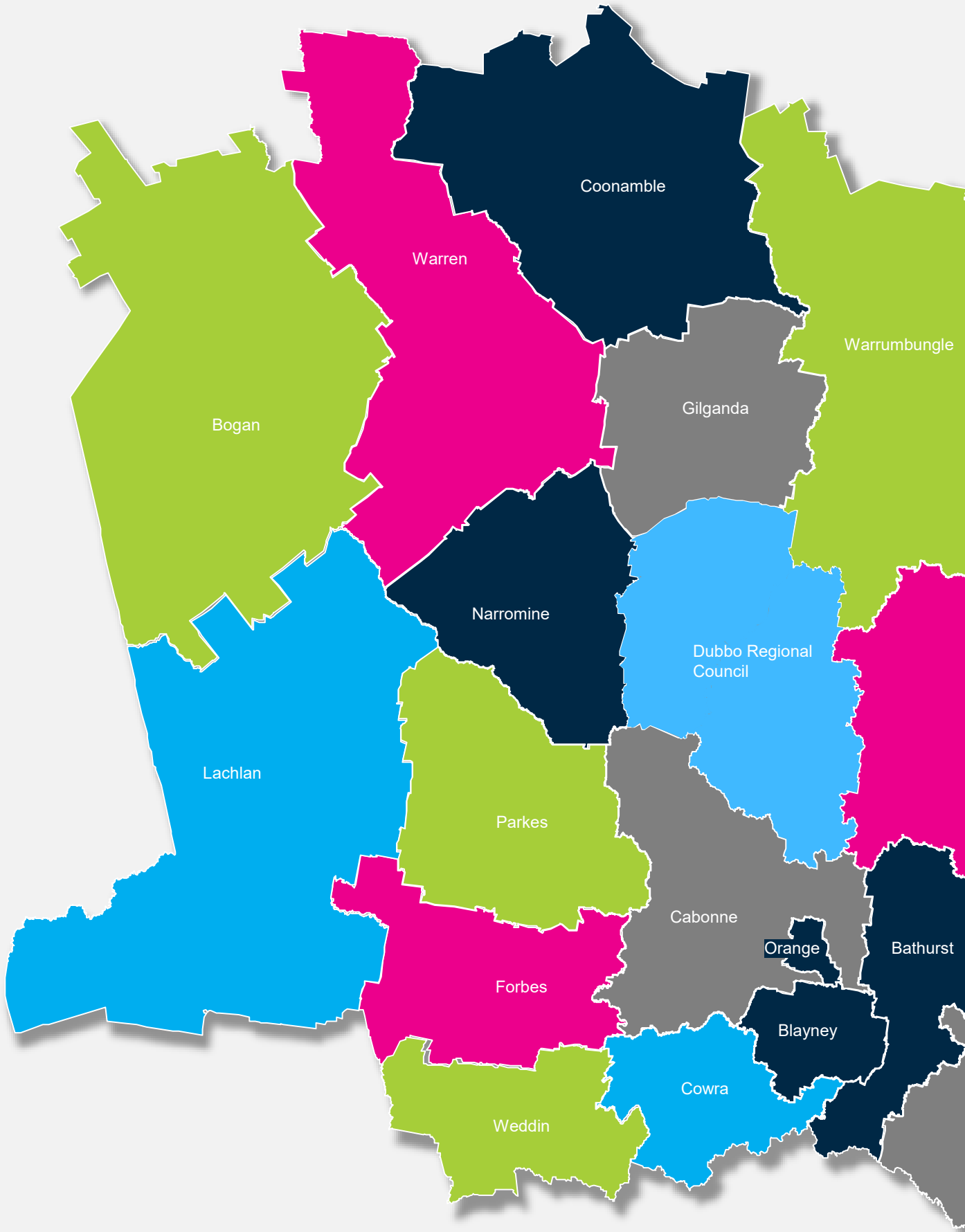


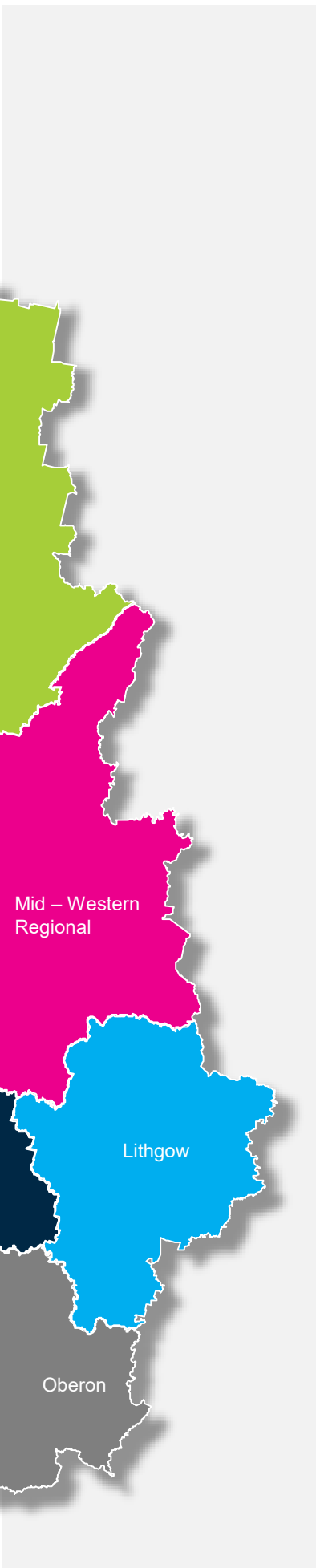
EFFECTIVE COLLABORATION

within the sport and active recreation sector.



LOCAL GOVERNMENT AREAS

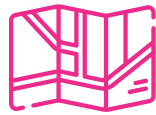




FEATURES OF THE CENTRAL WEST AND ORANA REGION



19 Local Government Areas,
3 Regional Cities and
3 Strategic centres
2 Twin towns
and several historic villages



Central West and Orana region
shares borders and connections
with six of NSW's 10 regions



Macquarie and Lachlan Rivers
and the internationally recognised
Macquarie Marshes



Bathurst –
Australia's oldest inland settlement.



**Greater Blue Mountains World
Heritage Area**, Jenolan Caves and
Australia's only Dark Sky Park, the
Warrumbungle National Park



OUTCOME 1 INCREASED PARTICIPATION

In order to achieve an increase in participation rates for adults and children in sport and active recreation, the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region.

Strategies suggested at regional planning day workshop

Strategy 1.1 - Increase the promotion of Active Recreation opportunities

Concepts to consider

- Develop awareness campaigns to illustrate the benefits of all varieties of sport and active recreation aimed at people of all ages, further supported by active recreation events and programs.
- The strategy could help to educate parents on the options of sport and active recreation available to children of all ages.
- Identify and increase public awareness of festivals or Come and Try opportunities

where significant occasions such as: International Women's Day, Harmony Day, National Aborigines and Islanders Day Observance Committee (NAIDOC) week, International Day of People with Disability can be supported.

NOTE: The concept of an integrated insurance scheme to cover children participating in multiple sports was discussed and it was agreed that the Office of Sport would advocate for this at the national level.

Strategies suggested from other inputs

Strategy 1.2 - Promote the Active Kids Voucher Program

- The Active Kids program provides a voucher of up to \$100 for parents / guardians / carers to contribute to the cost of their children's membership fees in approved sport and active recreation activities.

The program:

- supports increased participation of school-enrolled children in sport and active recreation.
- contributes to the delivery of the Premier's Priority to

reduce childhood overweight and obesity by increasing physical activity levels in children.

- aims to help change the physical activity behaviours of children and young people in NSW.

Strategy 1.3 - Plan for and promote child safe and child friendly environments

Concepts to consider

- Provide training for coaches, officials and leaders of clubs and active recreation organisations
- Provide education and awareness to parents, carers and children on what to expect from activity leaders

Strategy 1.4 - Support Councils to include and strengthen reference to sport and active recreation in their Community Strategic Plans (CSPs)

Concepts to consider

- Convene a forum for Councils to share and compare their sport and active recreation strategies in CSPs.



- Consider initiatives which cross Local Government Area (LGA) borders in order to gain economies of scale.

Strategy 1.5 - Support State Sporting Organisations (SSO) to develop a regional participation strategy

Concepts to consider

- Convene a forum for the five sports with highest participation to develop specific regional strategies.
- Engage with other SSO's with regional strategies to learn from the experiences of those sports.

Strategy 1.6 - Attract and retain new Volunteers

Concepts to consider

- Establish a partnership with the regional branch of Volunteering NSW.
- Create a new style of volunteer incentive program based on loyalty points.
- Establish a partnership with Duke of Edinburgh's International Award units in the region to access award candidates as volunteers in

sport and active recreation.

PARTICIPATION CASE STUDY

Title: Shoosh for kids

Description: SHOOSH is a cross-sport campaign promoting the importance of positive behaviour at junior sport. Since 2016, 16 partner SSO's and 732 clubs and associations have actively promoted the campaign message to their members, spanning 90% of state electoral areas in NSW. There have been more than 7,000 views of video messages and over 500 Facebook posts and almost 7,000 likes. The campaign has gained national and international interest.

Innovation: A Central West Sports Network Forum was established in August 2015 with the intention of enhancing relationship between Office of Sport and the SSO's servicing the area. With the aim to collaboratively work together to enhance sport in the region. SHOOSH for Kids originated as a cross sport initiative from the Forum meeting, in June 2016 in the Central West Orana region. The response and support from grassroots sport and the community was so significant the campaign expanded to other regions and then as a state wide campaign for the Summer 2016 sporting season. Now an established campaign running throughout both sport seasons.

Campaign Purpose

1. Keeping kids playing sport as it is enjoyable, where winning isn't everything
2. Reducing abuse to officials and volunteers
3. Support grass root sport to provide positive environment for their members



OUTCOME 2 IMPROVED ACCESS

In order to improve people's access to sport and active recreation in the Central West & Orana, regardless of their background or ability, the following strategies will be explored. Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region.

Strategies suggested at regional planning day workshop

Strategy 2.1 - Explore and establish modified games, formats and facilities

Concepts to consider

- Trial competitions in sports that already have versions with modified rules and / or modified facilities.
- Attempt to provide exposure to, and develop skills in a large cohort of different groups (e.g. children and people with a disability) to help reduce obesity and improve mental health within the community. A good example of an existing modified facility is the Molong multipurpose facility.
- This program would help to improve participation, reduce

time commitment required to participate (e.g. by shortening matches), boost gross and fine motor skills and provide more value for value for parents and participants.

- Sources of funding can potentially come from SSOs, local, State and Federal Government, alongside partnerships with interested groups.

Strategy 2.2 - Cycle and walk to a better life

Concepts to consider

- Create or improve footpath/cycling infrastructure to facilitate people being active.
- This addresses general population health problems such as obesity and diabetes, as well as reducing the number of vehicles and other environmental impacts.

Strategies suggested from other inputs

Strategy 2.3 – Enhance Lake Burrendong Sport and Recreation Centre as a place for children to experience sport and active recreation activities for the first time

Concepts to consider

- Engage with local sporting clubs to offer training camps and outdoor activities for their junior members.
- Promote the range of active recreation opportunities to regional community groups.
- Ensure all local schools are aware of opportunities for organised school activities.

Strategy 2.4 – Consider how pedestrians and cyclists will move about then plan new centres or redevelop town centres

Strategy 2.5 – Explore options for shared transport to sport and active recreation opportunities

Concepts to consider

- Seek engagement with local transport providers to consider alternative services.
- Formalise car pooling arrangements through clubs and organisations.



Strategy 2.6 – Provide support to under-represented groups to access sport and active recreation opportunities

Concepts to consider

- Determine which groups are significantly under represented within the region and identify organisations who can adequately represent the needs of Indigenous, Culturally and Linguistically Diverse (CALD) groups.
- Modify facilities and programs to enable access for people with disabilities, seniors and other under-represented groups.
- Consider the priorities referred to in the Office of Sport's 2018-2022 Women in Sport Strategy as a guide for supporting under-represented groups.

Strategy 2.7 – Develop a central information hub / clearinghouse / database / portal for all sporting organisations and participants

Concepts to consider

- Seek expressions of interest from regional Information Technology providers to

develop the hub.

- Engage representatives from each partner group to identify and define content for the hub.
- Provide training and skill development in marketing and promotion.
- Conduct cross-sport member attraction programs for sports with complementary winter and summer seasons.

Strategy 2.8 – Focus on people not currently participating in any form of sport and active recreation

Concepts to consider

- Support sport and active recreation clubs to attract new participants.
- Develop a regional communication strategy on the benefits of physical activity.
- Engage local sporting heroes as ambassadors of sport and active recreation activities.
- Develop a "first-timers" incentive award scheme for individuals and sporting organisations.

ACCESS CASE STUDY

Title: Disability Sport Inclusion Awards

Description: The Mudgee Disability Sport Inclusion Awards were established to recognise the efforts of sporting clubs and individual volunteers who go above and beyond to include people with a disability in sport and active recreation, and also to recognise people with a disability who demonstrate enthusiasm and sportsmanship, and inspire other people with a disability to be active.

The awards have been integrated into the local annual sports council awards presentation night.

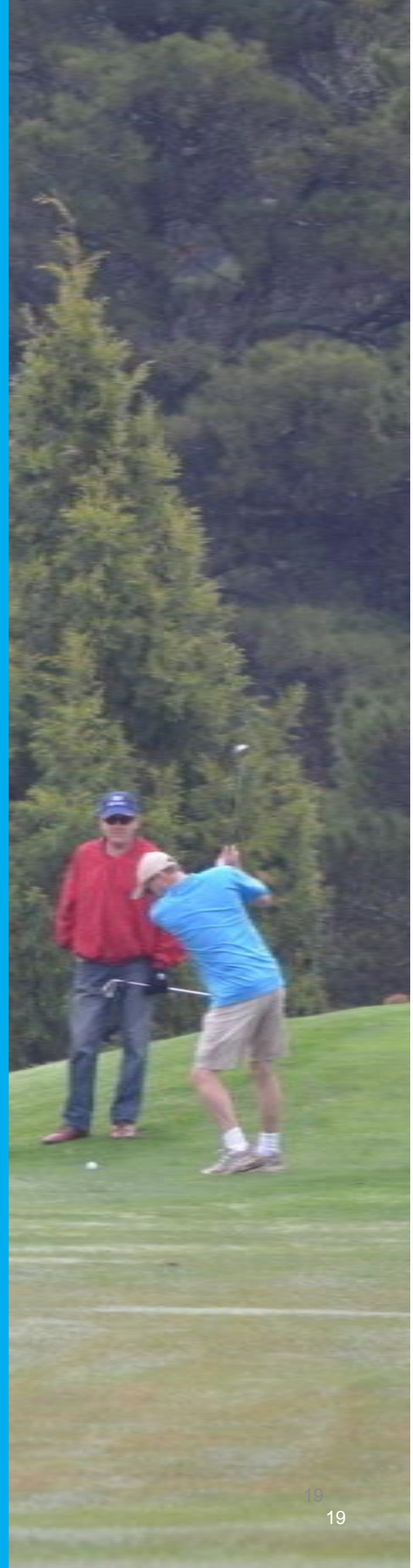
The four award categories are:

- The Disability Inclusion Sports Volunteer of the Year Award
- The Disability Inclusive Sports Club of the Year Award
- The Junior Athlete with a Disability Sportsmanship Award
- The Senior Athlete with a Disability Sportsmanship Award

Major Partners: The Benevolent Society, Live Better, Mudgee Sports Council.

Outcomes: 17 nominations across the four categories for 2016, 15 nominations for 2017, media stories that promote disability inclusion, improved relationships and collaboration between disability services and greater community awareness of disability inclusion in sport.

Innovation: Mudgee is the first Regional town to recognise those supporting disability inclusion at their annual sports awards presentations.



OUTCOME 3

INTEGRATED PERFORMANCE PATHWAYS

In order to build and maintain integrated performance pathways for participants in sport and active recreation the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region.

Strategies suggested at regional planning day workshop

Strategy 3.1 – Create a Centre of Excellence

Concepts to consider

- Develop a multi-use facility at a central location, accessible by different modes of transport.
- The facility could house professionals associated with elite sport and could be used for sports testing and education.
- The facility could contain meeting rooms as well as office space for development officers and coaches.
- The Centre of Excellence could help to improve collaboration between sports organisations and reduce travel by increasing the number of local facilities available.

Strategies suggested from other inputs

Strategy 3.2 – Improve the facilities at Lake Burrendong to enable training camps for teams and talented athletes

Concepts to consider

- Assess the opportunities to upgrade residential accommodation.
- Assess the need of SSOs, the and Regional sport associations for training camps and competitions.

Strategy 3.3 – Strengthen high performance pathways with a focus on talent identification and development

Concepts to consider

- Develop clear and concise descriptions for athletes in terms of pathways to the elite levels of their sport, to reduce confusion for parents and athletes when trying to reach the peak of their sport. This would provide information for athletes to understand the steps required to reach their goal and to improve competition within the region.

Strategy 3.4 – Embed the Foundation, Talent, Elite and Mastery (FTEM) pathway model established by the Australian Sports Commission in the region.

Concepts to consider

- Promote the Australian Sport Commission's FTEM model of athlete development to athletes, parents, coaches and the wider community to assist athletes in the Central West and Orana region to achieve their sporting goals.

Strategy 3.5 – Strengthen links between the Western Region Academy//Far West Academy of Sport of Sport and other sector partners

Concepts to consider

- Facilitate athlete pathway planning sessions to maximise the collaboration between sports, system partners and providers of services in the region.

Strategy 3.6 – Improve coaching and officiating standards in the Central West & Orana region

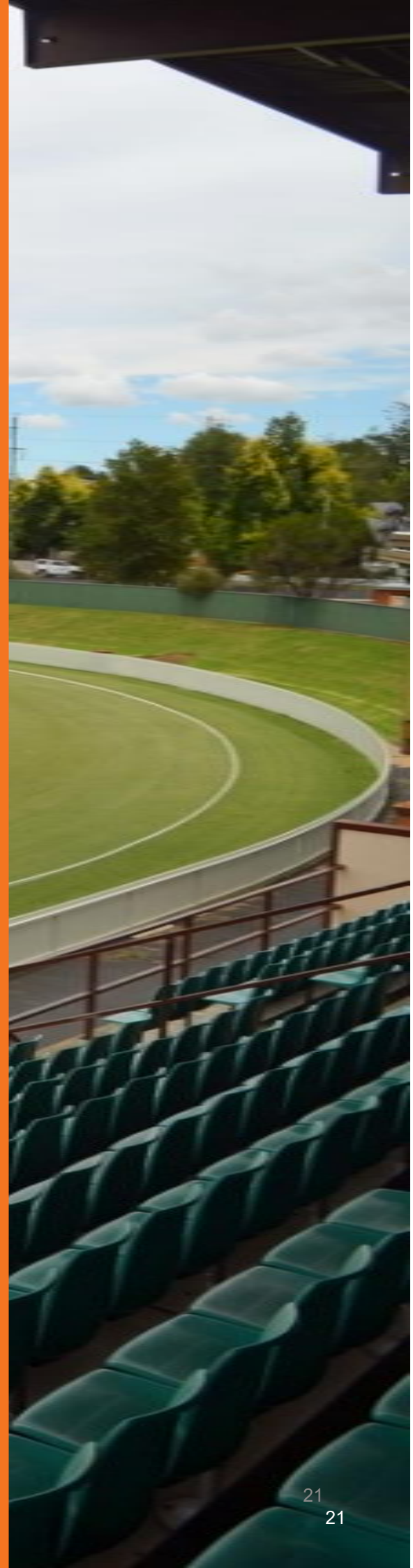
Concepts to consider

- Improving the quality of coaching and officiating will positively impact participation and high performance in the region. While each sport owns its own accreditation programs an action plan to develop coaches and officials in the Region should be developed. It will involve consultation between the Office of Sport, the Western Region Academy//Far West Academy of Sport of Sport and State Sporting Organisations to ensure the plan best suits the region, has maximum impact and avoids duplication and date conflicts.

Strategy 3.7 – Fostering partnerships

Concepts to consider

- Develop relationships with elite teams that help to provide resources (e.g. coaches).





OUTCOME 4 FIT FOR PURPOSE FACILITIES

In order to provide contemporary, fit for purpose facilities in the region, the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region.

Strategies suggested at regional planning day workshop

Strategy 4.1 – Establish Regional Sporting Hubs at Dubbo and either Bathurst or Orange

Concepts to consider

- Create multi-purpose facilities for sport and community purposes that will be accessible for the whole region. The location of the hubs should be determined by a collaborative approach and considered in the context of other community facilities and growth corridors.

Strategy 4.2 – Connectivity of active recreation

Concepts to consider

- Encourage active recreation by activating available public spaces (e.g. parks, gardens, playgrounds, bike paths).
- This strategy creates an environment that lowers the barrier for participants, encourages inclusion and activity while minimising costs.

Strategy 4.3 – Multi-purpose facilities

Concepts to consider

- Developing facilities that deliver outcomes for all sports and the community to increase utilisation. The capacity and development plan of these facilities will be ‘future-proofed’, i.e. build on the future growing needs of the population and not just the current state.
- Blayney’s CentrePoint Sport & Leisure centre is an example of a multi-purpose facility, containing Swimming pools, indoor courts and Gym facilities.

Strategy 4.4 – Venue management

Concepts to consider

- Promote and sell best practice in venue management through a network of significant facilities (e.g. aquatic centres in the region run by the same organisation).

Strategy 4.5 – Facility planning, resources and administration approach

Concepts to consider

- Establish resources for facilities planning, resources and administration through a collaborative approach.

Strategies suggested from other inputs

Strategy 4.6 – Modernise and Optimise the Lake Burrendong Sport and Recreation Centre

Concepts to consider

- Additional fields and amenities to create a sub-hub for rectangular field sports.
- Invest in accommodation and facilities to attract a wider range of sporting and community groups .

Strategy 4.7 – Plan for female friendly sporting facilities

Concepts to consider

- Seek input from female members of clubs and organisations about their needs and wishes.
- Include female friendly toilets and change rooms in every new sporting facility.

Strategy 4.8 – Gain access to school facilities

Concepts to consider

- Convene an information session for primary and secondary school principals to discuss and agree on access possibilities.





HUBS – OVERVIEW

At a regional strategic level, the Office of Sport is proposing a sustainable network of regional level sport and recreation facilities that meet the needs of stakeholders and communities.

This includes a model for regional sport hubs and/or regionally significant sport facilities (see Figure 3).

The planning for sport hubs supports local Councils and the sport sector aligning their objectives and priorities for a common purpose and vision. The planning also encourages stakeholders to identify priorities that focus on increasing participation, make a contribution to regional and economic growth, deliver sustainable assets that are well used and the design of 'facilities for all'.



HUBS – FEATURES OF HUBS. A REGIONAL SPORT HUB MAY INCLUDE THE FOLLOWING FEATURES:

- a multi-sport facility, which may include a sport administration centre (e.g. Sports House) that supports participation at the community and pre-elite level.
- the capacity to host national, state and regional championships. The location of regional sport hubs may complement already established regionally significant sport facilities; that is, venues that are listed as Tier 3 facilities under the NSW Stadia Strategy (2012). There are 27 such facilities in NSW, with 11 in regional NSW.
- could include broader community facilities such as aquatic and fitness facilities and other types of development such as a school or tertiary institution
- a main site incorporating core sporting facilities and services, as well as supporting facilities and services.



HUBS – SUPPORT FACILITIES

Support facilities that could be connected to the core facilities (on-site or nearby) include:

- Health and fitness facilities/services
- General health and fitness
- Sports science
- Other allied health services
- Education and training facilities/services
- Aquatic facilities
- Additional administration for all sport and other partners.



SNAPSHOT OF THE 2017 CENTRAL WEST AND ORANA FUTURE NEEDS OF SPORT INFRASTRUCTURE STUDY

18 of 19 Councils participated in the Future Needs of Sport Infrastructure Study 2017

216 facility projects were submitted by the 18 Councils

- 156 sport facility projects
- 60 active recreation facility projects

Of the 216 facility projects:

- 23 were for national/state level facilities
- 72 were for regional level facilities
- 114 were for local level facilities
- 7 were for neighbourhood type facilities

In addition, 11 State sporting organisations submitted 18 sport facility projects.



REGIONALLY SIGNIFICANT SPORTS FACILITIES

A project is considered “regionally significant” if it meets the following broad facility criteria:

- is a sport or recreation facility of regional level significance to a State sporting organization.
- meets the standards required to host major regional, state or national level competitions, events and/or training.
- provides a range of participation outcomes (community, competitions, events and talent development).
- caters for a broad catchment across multiple local government boundaries, and
- delivers flexibility of use, high quality amenity, management and service levels.



Figure 3 – Regional Sports HUB Model

OUTCOME 5

VALUED REGIONAL EVENTS

Hosting sports events can provide a broad range of economic, promotional and community benefits to a region. Events have the ability to provide participation opportunities for local residents, showcase regional communities, increase or develop civic pride, enhance high performance pathways, maximise utilisation of local sporting and cultural infrastructure and drive overnight visitation, delivering an economic boost to local businesses and community organisations.

Local, state and national sporting organisations, councils, sponsors and the NSW Government and event management companies are all involved in the attraction and delivery of events to a region.

To ensure the benefits and legacy of hosting sports events are maximised, a collaborative approach should be employed, ensuring roles and responsibilities are clearly articulated and measures for success identified.

In order to attract and host valued events to the region, the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region

Strategies suggested at regional planning day workshop

Strategy 5.1 - Maintain and enhance existing successful sporting and active recreation events

Concepts to consider

- Events to consider include:
 - Running festivals
 - Masters events
 - High profile sports and recreation events – e.g. NRL, Big Bash, Waratahs, Bathurst 1000
 - Regional / state school carnivals
 - State Sporting Organisation(SSO)/National Sporting Organisation (NSO) regional / state championships – e.g. water polo, athletics, cricket, hockey
 - Pre-season competitions
 - Aboriginal knockout

Strategy 5.2 – Event development

Events to consider include::

- Provide opportunities for local communities to host state / national events by developing a regional events committee that may be linked to Regional Organisation of Councils (ROCs) or Economic Development Groups.

Strategies suggested from other inputs

Strategy 5.3 - Work with key stakeholders on events activation and legacy planning

Concepts to consider

- Identify additional mass participation events which may be hosted by the region.
- Identify and bid for additional high profile (national or world championship) events that may be hosted by the region.
- Establish a regional partnership with the Destination Country and Outback Destination Network.

EVENT CASE STUDY

Title: Supercheap Auto Bathurst 1000

Website:

<http://www.supercars.com/bathurst1000/>

Background info: The Supercheap Auto Bathurst 1000 is the highlight of the Supercars racing season and an iconic annual pilgrimage for motorsport fans. The event has been held in Bathurst since 1963, attracting over 200,000 spectators across the four-day event period. The event injects more than \$26 million into the local visitor economy.

Key information

- 205,693 spectators of four days.
- Peak television audience of 2.746 million
- Council has invested in the development of the onsite camping facilities within the precinct – a legacy for other events including the Bathurst 12 Hour and the 2016 National BMX Championships.
- Outside of the Bathurst 1000, the Mount Panorama circuit hosts other events across the year including the Liqui-Moly Bathurst 12 Hour and the Bathurst Motor Festival.



OUTCOME 6

EFFECTIVE COLLABORATION

In order to facilitate collaboration within the Sport and Active Recreation sector, the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region

Strategies suggested at regional planning day workshop

Strategy 6.1 – Technology for collaboration

Concepts to consider

- Identify technology options to improve access to and coordination of data, to support sport and active recreation.
- This may address current barriers to active participation, such as travel distance, time, and access to information.

Strategy 6.2 - Establish a regional sport and active recreation advisory council

Concepts to consider

- Identify relevant stakeholders, develop incentive for commitment from stakeholders, and create a framework for operation and accountability.

- Other key stakeholders include local government, Regional Academies of Sport, NGO's, sporting clubs and organisations.

use of infrastructure by increasing utilisation and preventing duplication of facilities.

Strategy 6.3 - Consider dividing the region into two sub-regions

Concepts to consider

- Establish a local sports council for each sub-region
- Each sub-region could host a regional hub.

Strategy 6.4 - Create a shared service delivery organization

Concepts to consider

- Provide services to regional associations and clubs including administration, governance, development, volunteer management, legal, marketing, innovation and competition management.

Strategy 6.5 - Develop a unified Sport and Active Recreation major events calendar

Concepts to consider

- Develop a single major event calendar for the region that could identify key events and programs offered in the Central West and Orana region. This could aim to reduce clashes and “bidding wars” for events and enable more efficient

REGIONAL PLANNING DAY SNAPSHOT

On 12 October 2017, 50 leaders from the community, sport and active recreation organisations and groups, NSW Government, and local Councils from the Central West & Orana region came together at the Dubbo RSL with the purpose of developing a first draft of sport and active recreation priorities for the region.

The day began with participants thinking about the unique character of the Central West & Orana region, and its community, and to then work together to identify the opportunities and challenges for sport and active recreation from a number of perspectives.

The discussions and ideas discussed at the concluding event form the basis for this draft Sport and Active Recreation Plan. NSW Office of Sport will work closely with community leaders to continue to refine the plan and deliver on the suggested outcomes.

To view our regional planning day workshop summary document, see our website at [\[insert\]](#)



SUMMARY OF OUTCOMES AND STRATEGIES

It is not possible to address all of these strategies in five years. They provide a list of possibilities which can be prioritised by the Sport and Active Recreation Steering Group over the life of the plan.

OUTCOME 1 Increased Participation

[Strategy 1.1](#) - Increase the promotion of Active Recreation opportunities

[Strategy 1.2](#) - Promote the Active Kids Voucher Program

[Strategy 1.3](#) - Plan for and promote child safe and child friendly environments

[Strategy 1.4](#) - Support Councils to include and strengthen reference to sport and active recreation in their Community Strategic Plans (CSPs)

[Strategy 1.5](#) - Support State Sporting Organisations (SSO) to develop a regional participation strategy

[Strategy 1.6](#) - Attract and retain new Volunteers

OUTCOME 2 Improved Access

[Strategy 2.1](#) - Explore and establish modified games formats and facilities

[Strategy 2.2](#) - Cycle and walk to a better life

[Strategy 2.3](#) - Enhance Lake Burrendong Sport and Recreation Centre as a place for children to experience sport and active recreation activities for the first time

[Strategy 2.4](#) - Consider how pedestrians and cyclists will move about then plan new centres or redevelop town centres

[Strategy 2.5](#) - Explore options for shared transport to sport and active recreation activities

[Strategy 2.6](#) - Provide support to under-represented groups to access sport and active recreation opportunities

[Strategy 2.7](#) - Develop a central information hub / clearinghouse / database / portal for all sporting organisations and participants

[Strategy 2.8](#) - Focus on people not currently participating in any form of sport and active recreation

OUTCOME 3 Integrated Performance Pathways

[Strategy 3.1](#) - Create a Centre of Excellence

[Strategy 3.2](#) - Improve the facilities at Lake Burrendong to enable training camps for teams and talented athletes

[Strategy 3.3](#) - Strengthen high performance pathways with a focus on talent identification and development

[Strategy 3.4](#) - Embed the Foundation, Talent, Elite and Mastery (FTEM) pathway model established by the Australian Sports Commission in the region

[Strategy 3.5](#) - Strengthen links between the Western Region Academy of Sport/Far West Academy of Sport and other sector partners

[Strategy 3.6](#) - Improve coaching and officiating standards in the Central West & Orana region

[Strategy 3.7](#) - Fostering partnerships

OUTCOME 4 Fit for Purpose Facilities

[Strategy 4.1](#) - Establish Regional Sporting Hubs at Dubbo and either Bathurst or Orange

[Strategy 4.2](#) - Connectivity of active recreation

[Strategy 4.3](#) - Multi-purpose facilities

[Strategy 4.4](#) - Venue management

[Strategy 4.5](#) - Facility planning, resources and administration approach

[Strategy 4.6](#) - Modernise and Optimise the Lake Burrendong Sport and Recreation Centre

[Strategy 4.7](#) - Plan for female friendly sporting facilities

[Strategy 4.8](#) - Gain access to school facilities

OUTCOME 5 Valued Regional Events

[Strategy 5.1](#) - Maintain and enhance existing successful sporting and active recreation events

[Strategy 5.2](#) – Event development

[Strategy 5.3](#) - Work with key stakeholders on events activation and legacy planning

OUTCOME 6 Effective Collaboration

[Strategy 6.1](#) – Technology for collaboration

[Strategy 6.2](#) - Establish a regional sport and active recreation advisory council

[Strategy 6.3](#) - Consider dividing the region into two sub-regions

[Strategy 6.4](#) - Create a shared service delivery organisation

[Strategy 6.5](#) - Develop a unified Sport and Active Recreation major events calendar



DELIVERING THE PLAN

As this is the first Sport and Active Recreation Plan, it is anticipated that responsibilities for driving and delivering the plan will evolve over time.

As a starting point, a **Sport and Active Recreation Steering Group** will be convened by the Office of Sport. It is envisaged that the Group will consist of the following members:

- Chair:** Regional Director, Western Regions (Office of Sport)
- Members:** Director Central West and Orana Region, Department of Premier and Cabinet
Executive Officer, Orana Regional Organisation of Councils (OROC)
Executive Officer, Central NSW Councils (CENTROC)
Executive Officer, Western Region Academy of Sport//Far West Academy of Sport
CEO Sport NSW (or nominated sport representative)
Destination NSW representative
Regional Manager, Central West & Orana (Office of Sport)
- Secretariat:** Office of Sport

Working groups will be established to pursue outcomes for specific strategies outlined in this plan.

An Evaluation Process and Reporting Framework will be considered during the first year of this plan.

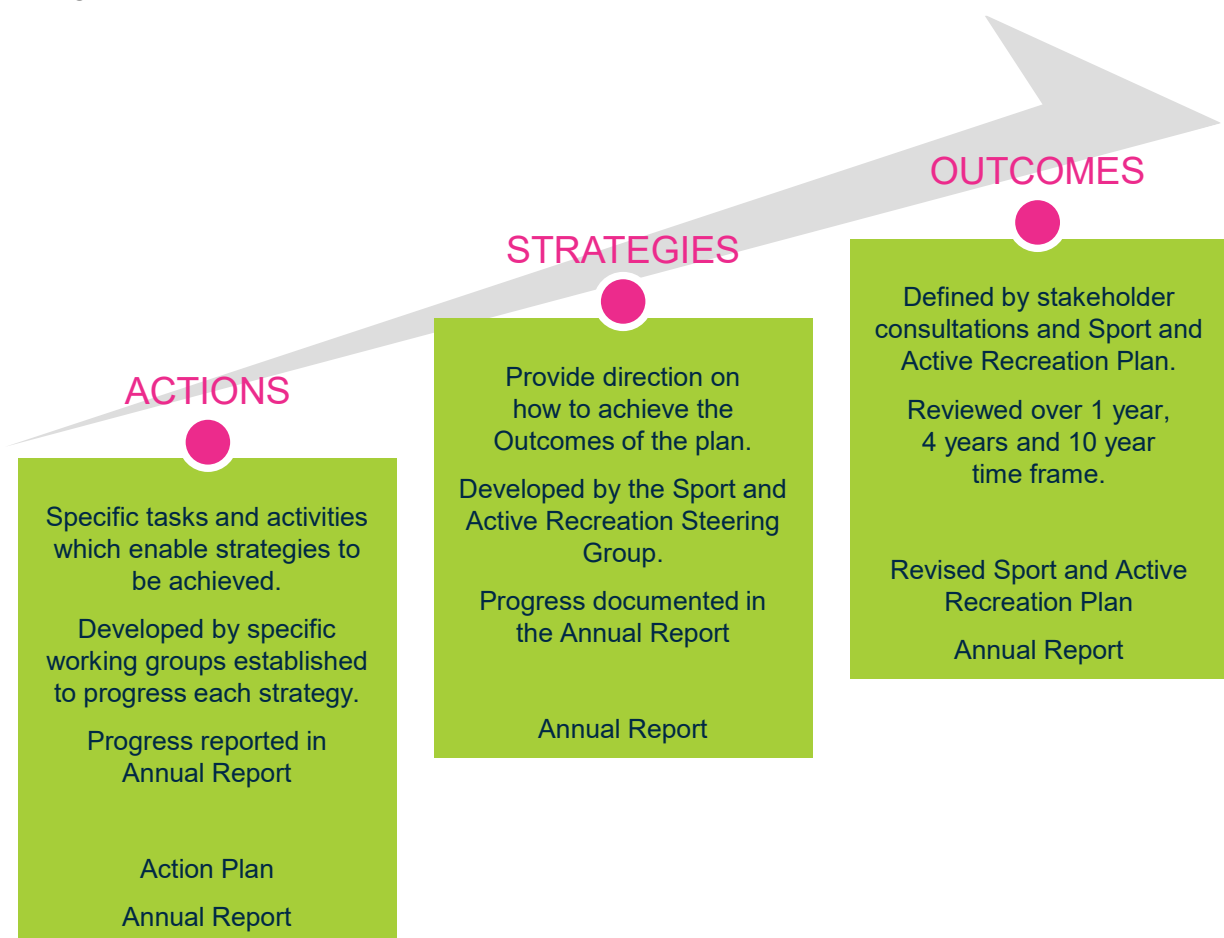


REVIEWING THE PLAN

The plan will be reviewed annually by the Sport and Active Recreation Steering Group through an Annual Report.

A revised plan for 2019 will be developed following the review of the 2018 plan.

The 2018 Report and 2019 Plan will be provided to the NSW Minister for Sport, CE of the Office of Sport and Chair of the Regional Executive Leadership Group convened by the Department of Premier and Cabinet.





ADDITIONAL RESOURCES


Resources


- NSW Office of Sport's 2017-2022 Disability Inclusion Plan
- NSW Office of Sport's 2018-2022 Women in Sport Strategy
- NSW Office of Sport's 2018-2022 Multicultural Inclusion Plan
- Multicultural NSW's Community Profiles
- Transport Roads and Maritime Walking Regularly Programs
- NSW Department of Planning and Environment Central West & Orana Regional Plan






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Lake Burrendong Sport and Recreation Centre

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The Office of Sport would like to acknowledge and thank all sector partners and members of the community that provided input into the development of this sport and active recreation plan.