

OFFICE OF SPORT

HER SPORT

HER WAY

Awards Guidelines

2020/2021

Opens 20 November 2020
Closes 14 January 2021



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Message from the Acting Minister for Sport

Following the enormous success of the inaugural Her Sport Her Way Awards, I am delighted to call for nominations for the 2020-21 Awards.

In March 2020, we saw five inspiring women and Northern NSW Football honoured for their strategic vision, leadership, hard work and persistence in delivering greater access to sport for women and girls.

This year we have introduced a new award category - Local Champion - to recognise an individual involved at club or community level for their achievements in increasing opportunities for women and girls to get involved in all aspects of their sport.

I encourage NSW sporting organisations and individuals to nominate an outstanding coach, official, administrator or leader who has made a significant contribution to sport becoming more inclusive and appealing for women and girls.

Please help us to unite the sector in celebrating their achievements and showcasing their stories.

A handwritten signature in black ink that reads "Geoff Lee".

The Hon Geoff Lee MP
Acting Minister for Sport



Her Sport Her Way

Her Sport Her Way is a four-year (2019-2023) strategy that aims to build a stronger NSW sport and recreation sector where women and girls are valued, recognised and have equal choices and opportunities to lead and participate. It provides a clear role for the NSW Government to work with the sector and new partners in innovative ways to shape the future of women's sport.

The NSW Government is seeking to support and tell the stories of those who are developing innovative approaches to engaging women and girls at any level of their sport. We want to improve the visibility of women in sport as players and leaders. We want to normalise female participation and inspire young girls to achieve their dreams on and off the field.

Learn more [here](#).



About the Awards

Many individuals, clubs and organisations are striving to give women and girls more opportunities and equal access to participate in their sport. We want to recognise those people and highlight the important work they are doing.

Recognising and celebrating the achievements of leaders in women's sport through awards and storytelling shines a light on gender equity across the sector.

The Awards will be presented around International Women's Day (IWD) on 8 March 2021. The IWD 2021 campaign theme is #ChooseToChallenge and more information can be found on the [International Women's Day website](#).

Important dates

NOMINATIONS OPEN
20 November 2020

NOMINATIONS CLOSE
14 January 2021

AWARDS ANNOUNCED
March 2021

HER SPORT



The background features a large blue circle divided into three concentric rings (red, white, blue) resembling a target. Below the circle, the words "HER WAY" are written in yellow capital letters.

HER WAY



Award categories

Young Achiever

Recognises an individual under 25 who has made a significant contribution to the advancement of women or girls in sport during the 2020 calendar year.

Examples include:

- Developing innovative programs to attract and retain female participants or develop female leaders
- Encouraging the participation rate of adolescent girls
- An official, coach, administrator or leader who is breaking new ground in their sport.

Local Champion

Recognises an individual involved at club or community level sport for their contribution and commitment to increasing opportunities for women and girls during the 2020 calendar year.

Examples include:

- Reducing barriers to participation and creating inclusive sport experiences that reflect what women and girls want
- Introducing a competition for women and girls to participate in a non-traditional sport
- Driving a significant female participation increase
- Providing opportunities for women and girls to get involved as leaders, coaches and officials.

Champion

Recognises a woman for her outstanding achievements during 2020, as a coach, official, administrator, leader and her commitment to furthering opportunities for women and girls to participate.

Examples include:

- Being a tireless advocate for equal opportunities for women and girls in sport

Outstanding Organisation

Recognises an organisation's significant contribution and commitment to the advancement of sport for women and girls during the 2020 calendar year.

Examples include:

- Work towards pay parity and equal opportunities for female athletes and staff
- Building positive, gender inclusive sporting cultures
- Increasing sponsorship and investment in women's sport and showcasing female athletes
- Providing facilities that meet the current and future needs of women and girls
- Supporting women or girls to reach their potential on and off the field.

Trailblazers

Recognises up to three women per year whose exceptional efforts over the long-term have removed barriers for women and girls in sport and made it easier for them to participate and succeed. Trailblazers' efforts have left a legacy for their sport that will not be forgotten.

Examples of achievements include any of the above contributions over a **period greater than ten years**.

- Supporting or being a role model for girls and women who want to participate or work in sport
- Improving the visibility of women in sport through work in broadcast/media
- Research that contributes to the evidence base about female participants and their needs.



Who is eligible?

| AWARD | ELIGIBLE NOMINEES | NOMINATED BY |
|---------------------------------|--|---|
| Young Achiever | NSW residents under 25 years of age | Open to all |
| Local Champion | Women over 18 years residing in NSW | Open to all |
| Outstanding Organisation | NSW based state sporting organisations, state sporting organisation for people with disability, associations, clubs, non-government, incorporated not-for-profit organisations | Self-nomination |
| Trailblazer | Women over 18 years of age residing in NSW | NSW based state sporting organisations and state sporting organisation for people with disability |
| Champion | Women over 18 years residing in NSW | Open to all |

How to nominate

- Nominations are to be made via the online form available on the Office of Sport website and a separate form is to be submitted for each nominee (500-word limit in online form).
- Nominations must outline how the person or organisation demonstrates the qualities and achievements described by the award category
- Achievements relate to the 2020 calendar year only, with the exception of the Trailblazer category
- Nominations must include a letter of support from the nominee's organisation
- Only information included within the nomination form and supporting letter will be used by the selection panel
- Only one nomination under each category will be accepted from an individual or organisation
- Incomplete nominations will be deemed ineligible
- Information submitted in the nomination, excluding the nominee's contact details, may be used for promotional purposes.

Judging panel

A panel comprising of Office of Sport staff and an independent sports leader will assess and judge award winners in each category.

Further information

For further information or assistance, contact the Office of Sport's Her Sport Her Way team via [email](#).

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