



Office
of Sport



REGIONAL SPORTS HUBS –
INDICATIVE EXAMPLES

OVERVIEW

The development of Regional Sport Hubs must be consistent with overarching NSW Government initiatives to create stronger regions and deliver a strong economy, strong communities, and liveable and culturally vibrant cities and towns.

Typically, a Regional Sports Hub would:

- Align with government plans and strategies and regional/ state sporting organisations (SSOs) and be strongly supported by the local council in which it is located
- Incorporate multi-purpose facilities to improve viability and sustainability
- Have the capability to host regional and state events or competitions
- Where possible, feature some form of partnership such as a university
- Provide access to quality facilities, coaching and training for regional communities
- Cater for a broad catchment area, potentially across multiple local government areas.
- Deliver social and economic benefits including the potential to increase interest in a region as an appealing place to live and work

Demonstrated demand, local government and peak sporting body support, contemporary management arrangements and long term operational sustainability will be a pre-requisite.

It is envisaged that a Regional Sports Hub would feature a main site incorporating core sporting facilities and services, as well as supporting facilities and services. The 'core' should feature a multi-purpose facility and preferably include the following elements:

1. State standard sport-specific facilities for multiple sports consisting of:
 - Indoor multi-purpose facility and/ or
 - Outdoor multi-purpose sport facility (preferably all weather)
2. Indoor support facilities
 - Meeting spaces
 - Sports administration spaces

'Support' facilities that could be connected to the core facilities (on-site or nearby) include:

1. Health and fitness facilities/ services
 - General health and fitness
 - Sports science
 - Other allied health services
2. Education and training facilities/services
3. Aquatic facilities
4. Additional administration for all sport and other partners

A regional sports hub model should be driven by one or more 'key partners', multiple sport partners (primary and secondary) and preferably a range of service or commercial partners.

Some 'indicative only' examples of different Regional Sports Hubs types are presented on the following pages.



EXAMPLE 1: OUTDOOR SPORT FOCUS

GENERAL DESCRIPTION

The core elements of a regional sports hub with an outdoor sport focus are likely to feature some or all of the following:

- A core site situated on Council or University land
- Premier playing field to standard suitable for staging high level competitions in rectangular field sports (e.g. football (soccer), rugby league, rugby union), including competition standard lighting and spectator seating
- Premier playing field to standard suitable for staging high level competition in oval sports (e.g. Australian football, cricket), including competition standard lighting and spectator seating
- Additional playing fields of sufficient number and standard to cater for state level championships/ events in different field sports, provided there is demand for their regular ongoing use for local/ regional participation.
 - One or more of these fields could comprise an all-weather surface
- Supporting infrastructure such as clubhouse, toilets, change rooms, maintenance storage shed(s), car and bus parking
- Sports administration area incorporating permanent office accommodation for regional sporting associations meeting/ training rooms, and temporary office accommodation for event management
- Access to health & fitness, sports medicine, or sports science facilities for high level training (on-site or provided by a partner University/ private partner at a nearby location)
- On site food & beverage to service regular local/ regional use, with potential to be ramped up for larger participation/ events
- Access to nearby accommodation for events/ championships (possibly on-site if warranted)

1 HUB STRUCTURE (EXAMPLE 1)

To take this concept one step further, a hypothetical hub example is provided below. *There would be a demonstrated demand for a high level facility in specific sports and sufficient demand for regular ongoing use for local/ regional participation.*

1.1 Regional Sports Hub – Outdoor Sport Focus

This example features a main hub which includes a range of facilities 'onsite' and some 'offsite' but within the same locality. There are other regional facilities connected to the main hub.

1.1.1 Main Hub Site

- Multi-purpose outdoor sports facility including:
 - Four lit playing fields for rectangular field sports
 - Premier field with mix of grandstand and mound seating
 - 24 lit hard surface netball courts
 - Amenities
 - Café
 - Administration space and meeting rooms
- Capacity for additional playing fields including a synthetic surface sports field
- Sports administration centre

1.1.2 Support Facilities

(offsite but in same locality as Main Hub)

- Lecture theatre and training rooms (at university)
- Health and fitness facilities (at university)
- Aquatic facility (Council aquatic centre)

1.1.3 Other Regional Sporting Facilities

(offsite but supporting the Main Hub)

- Indoor sports centre – 4 courts
- Regional hockey complex



1.2 Partners

1.2.1 Key Partners

- ▶ Local council and university are the main facility owners/managers and drivers

1.2.2 Primary Sport Partners

The primary sport partners and their engagement/commitment to the delivery of relevant programs through the sports hub model is shown in the table below.

PROGRAM	RUGBY UNION	SOCCER	RUGBY LEAGUE	NETBALL	TOUCH
Junior athlete development pathway	Y	Y	Y	Y	Y
Senior athlete training and coaching	Y	Y	Y	Y	Y
Administration staff/office	Y	Y	Y	Y	Y
Management and delivery of sport development programs	Y	Y	Y	Y	Y
Coach education and training	Y	Y	Y	Y	Y
Hosting general education and training programs	Y	Y	Y		Y
Hosting of peak sporting events	-	-	Y	Y	Y
Hosting of meetings, incentives, conferences and other events	-	-	Y	-	Y

1.2.3 Secondary Sport Partners

The secondary sport partners and their engagement/commitment to the delivery of relevant programs through the sports hub model is shown in the table below.

Junior athlete development pathway	Y	Y	Y
Senior athlete training and coaching	-	-	-
Administration staff/office	-	Y	-
Management and delivery of sport development programs	-		Y
Coach education and training	Y		-
Hosting general education and training programs	Y		Y
Hosting of peak sporting events	-		Y
Hosting of meetings, incentives, conferences and other events	-		-

1.2.4 Service/Commercial Partners

Key service and/ or commercial partners formally linked to the sports hub model are shown below.

SERVICE TYPE	DESCRIPTION
Sports Science	<ul style="list-style-type: none"> ▶ University services include sports science programs ▶ Provide sports science services to sport partners at discounted rates (higher for primary partners)
Catering	<ul style="list-style-type: none"> ▶ Cafe established on main hub site ▶ Sport partners receive discount services (higher for primary partners)
Health and Fitness	<ul style="list-style-type: none"> ▶ University gymnasium ▶ Sport partners receive discount services (higher for primary partners)
Accommodation	<ul style="list-style-type: none"> ▶ University accommodation available outside of semester periods ▶ Partnership with moteliors association for large events

EXAMPLE 2: INDOOR SPORT FOCUS

GENERAL DESCRIPTION

The core elements of a regional sports hub with an indoor sport focus are likely to feature some or all of the following:

- A core site situated on Council or University land
- Multi-court, multi-purpose indoor facility designed to cater for the staging of high level competitions/ championships in indoor court sports (e.g. basketball, futsal, volleyball, badminton or gymnastics)
- Show court with retractable seating in accordance with the type and frequency of events/ championships demonstrated as likely to be held
- Supporting infrastructure such as toilets, change rooms, storage, car and bus parking
- Sports administration area incorporating meeting rooms, training rooms, permanent office accommodation for regional sporting associations, and temporary office accommodation for event management
- Access to health & fitness, sports medicine, or sports science facilities (on-site or provided by a partner University/ private partner at a nearby location)
- On site food & beverage to service regular local/ regional use, with potential to be ramped up for larger participation/ events
- Access to nearby accommodation for events/ championships

2 HUB STRUCTURE (EXAMPLE 2)

To take this concept one step further, a hypothetical hub example is provided below. *There would be a demonstrated demand for a high level facility in specific sports and sufficient demand for regular ongoing use for local/ regional participation.*

2.1 Regional Sports Hub (Indoor Sport Focus)

This example features a main hub which includes a range of indoor and outdoor facilities on a 'main site', but the indoor facilities are the focus of the main hub site. It also has some 'offsite' support facilities that are within the same locality. There are other regional sporting facilities that support the main hub but are located offsite.

2.1.1 Main Hub Site

- Multi-purpose indoor sports facility including:
 - 6 courts (show court with spectator seating for 500)
 - Amenities
 - Café
 - Administration space and meeting rooms
 - Small gym area
- Dedicated gymnastics training facility linked to indoor sports courts (courts used for major competitions)
- Synthetic athletics track with grass infield for field events

2.1.2 Support Facilities

(offsite but in same locality as Main Hub)

- Lecture theatre and training rooms (500m from main hub site)
- Sports administration offices (approx 2km from main hub site)
- Aquatic facility (approx 3km from main hub site)

2.1.3 Other Regional Sporting Facilities

(offsite but supporting the Main Hub)

- Regional cycling complex
- Regional tennis centre
- Large multi-use playing field site



2.2 Partners

2.2.1 Key Partners

- ▶ Local council is the main facility owner/manager and driver

2.2.2 Primary Sport Partners

The primary sport partners and their engagement/commitment to the delivery of relevant programs through the sports hub model is shown in the table below.

PROGRAM	BASKETBALL	NETBALL	FUTSAL (INDOOR SOCCER)	GYMNASTICS	ATHLETICS
Junior athlete development pathway	Y	Y	Y	Y	Y
Senior athlete training and coaching	Y	Y	Y	Y	Y
Administration staff/office	Y	Y	Y	Y	Y
Management and delivery of sport development programs	Y	Y	Y	Y	Y
Coach education and training	Y	Y	Y	Y	Y
Hosting general education and training programs	Y	Y	Y	Y	Y
Hosting of peak sporting events	Y	-	Y	Y	Y
Hosting of meetings, incentives, conferences and other events	Y	-	-	Y	-

2.2.3 Secondary Sport Partners

The secondary sport partners and their engagement/commitment to the delivery of relevant programs through the sports hub model is shown in the table below.

Junior athlete development pathway	Y	Y	Y	Y
Senior athlete training and coaching	-	-	-	-
Administration staff/office	Y	-	-	Y
Management and delivery of sport development programs	-	Y	-	Y
Coach education and training	Y	-	Y	-
Hosting general education and training programs	Y	-	Y	
Hosting of peak sporting events	Y	Y	Y	-
Hosting of meetings, incentives, conferences and other events	-	-	-	-

2.2.4 Service/Commercial Partners

SERVICE TYPE	DESCRIPTION
Exercise Physiologist	<ul style="list-style-type: none"> ▶ Practice established on main hub site ▶ Provide sports science services to sport partners at discounted rates (higher for primary partners)
Catering	<ul style="list-style-type: none"> ▶ Cafe established on main hub site ▶ Sport partners receive discount services (higher for primary partners)
Health and Fitness	<ul style="list-style-type: none"> ▶ Commercial gymnasium partner located 3km from main hub site ▶ Sport partners receive discount services (higher for primary partners)
Accommodation	<ul style="list-style-type: none"> ▶ Bunk style accommodation provider ▶ Partnership with moteliers association for large events