

COVID-19 safety for community sport

Department of Customer Service

Communication toolkit for community sport
clubs and associations

March 2022

Purpose of this pack

With COVID-19 still circulating in the community we all need to be mindful of what we can do to help protect ourselves and our loved ones.

As local sport plays such an important role in our community and bringing people together, this information pack has been prepared to help sport clubs, organisations and associations continue to welcome members and visitors in a COVID safe way. It includes tailorable content including newsletter/web copy, social media assets and posters.

For the latest updates, please continue to check nsw.gov.au. Translated information is available.

Thank you for your ongoing support to help protect the NSW community.



Contents

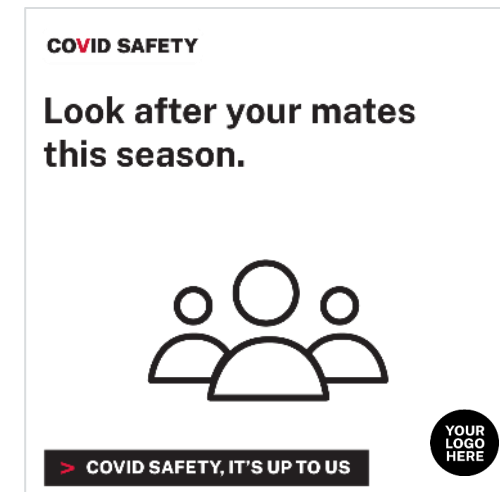
This toolkit contains two options to help you support COVID safe community sport. There are assets with the NSW Government logo (**Option 1** / light blue content) that you can use with or without your own logo, and templates without the NSW Government logo (**Option 2**) that can easily include your own colours and logo.

The assets can be downloaded via the links supplied in this pack and logos added or adapted using your existing image editing software.

Assets for both options include:

- Email / website copy
- Social media tiles and posts
- Posters.

NSW Government
branded. With or
without your logo



Templates
for your
colours and
logo only

Email / website copy: Organisations to members / visitors

It's up to all of us to be COVID safe this season

Whether you are on the [field/court/xxx] or on the sideline, your actions will make a difference this season. It's about protecting our [sporting type] community from COVID-19. We all have a role to play.

How to play your part

Protect yourself. Ensure everyone aged 5 and over is up to date with their vaccinations – this means they've had all the doses recommended for their age and individual health needs. Wash or sanitise your hands regularly.

Reduce the risk. Maintain physical distance where possible and wipe down any equipment after each use. Bring your own water bottle and equipment. If you're watching from the sideline, wear a mask when you can't physically distance.

Limit the spread. Don't put your teammates and fellow spectators at risk. Stay home if you don't feel well or if someone in your household tests positive to COVID-19. Take a test as soon as you can and follow the self-isolation rules.

We will have a great season ahead if we all play our part. You can stay up to date with the latest COVID-19 information at nsw.gov.au



COVID SAFETY

It's up to us

YOUR
LOGO
HERE



Option 1: Co-branded creative



COVID safe sport: Social content

[Click here to download social tile](#)



Post: It's up to us to keep each other COVID safe this season. Wash or sanitise your hands regularly, avoid sharing equipment where possible, and stay home and take a test if you have any COVID-19 symptoms. Find out more at nsw.gov.au

[Click here to download social tile](#)



Post: There are steps we can all take to protect each other from COVID-19. Stay home and take a test if unwell, stay up to date with your vaccinations, and wash hands often. If you're watching from the sideline, wear a mask when you can't physically distance. Find out more at nsw.gov.au

[Click here to download social tile](#)



Post: There are steps we can take to protect each other from COVID-19. Before game day, make sure your vaccinations are up to date. On the day, practise good hand hygiene, and stay at home and test for COVID-19 if you're feeling unwell. If you're watching from the sideline, wear a mask when you can't physically distance. Find out more at nsw.gov.au

COVID safe sport: Social content

[Click here to download social tile](#)



Post: Be alert for COVID-19 symptoms before you head to the game – even if you are up to date with your vaccinations. If you have any COVID-19 symptoms, take a test and stay home. Testing will give you early access to treatment if you need it. Find out more at nsw.gov.au

[Click here to download social tile](#)



Post: Kick goals by helping us stay COVID safe. There are simple steps you can take to help protect yourself, your team and others. Wash or sanitise your hands regularly, avoid sharing equipment where possible, and stay home and test for COVID-19 if you have any symptoms. Find out more at nsw.gov.au

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Post: Be alert for COVID-19 symptoms before you head to the game – even if you are up to date with your vaccinations. If you have any COVID-19 symptoms, take a test and stay home. Testing will give you early access to treatment if you need it. Find out more at nsw.gov.au

COVID safe sport: Social content

[Click here to download social tile](#)



Post: Don't drop the ball. By getting tested for any COVID-19 symptoms you are not only protecting yourself but your whole team. It's up to us to help keep each other COVID safe. Find out more at nsw.gov.au

[Click here to download social tile](#)



Post: If you're watching from the sideline, wear a mask when you can't physically distance. It's up to us to keep ourselves and our community COVID safe. Find out more at nsw.gov.au

[Click here to download social tile](#)



Post: Keep up your protection against COVID-19 by getting a booster vaccine if you're aged 16 years or over and it's been more than three months since your second vaccination. It's up to all of us to help keep our community COVID safe. Learn more at nsw.gov.au

COVID safe sport: Posters

[Click here to
download poster](#)

COVID SAFETY

It's up to us

How to play your part in keeping our community COVID safe.

Protect yourself.



Wash and sanitise hands regularly



Ensure everyone aged 5 and over is up to date with their vaccinations

Reduce the risk.



Keep your distance from others, where you can



If you're watching from the sideline, wear a mask when you can't physically distance

Limit the spread.



Test if you have any symptoms or someone in your house tests positive



If you are unwell or test positive to COVID-19, stay at home and follow the self-isolation rules



NSW
GOVERNMENT

 For more information go to nsw.gov.au

[Click here to
download poster](#)

COVID SAFETY

It's up to us

How to play your part in keeping our community COVID safe.

Protect yourself.



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Ensure everyone aged 5 and over is up to date with their vaccinations

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NSW
GOVERNMENT

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COVID SAFETY

It's up to us

YOUR
LOGO
HERE

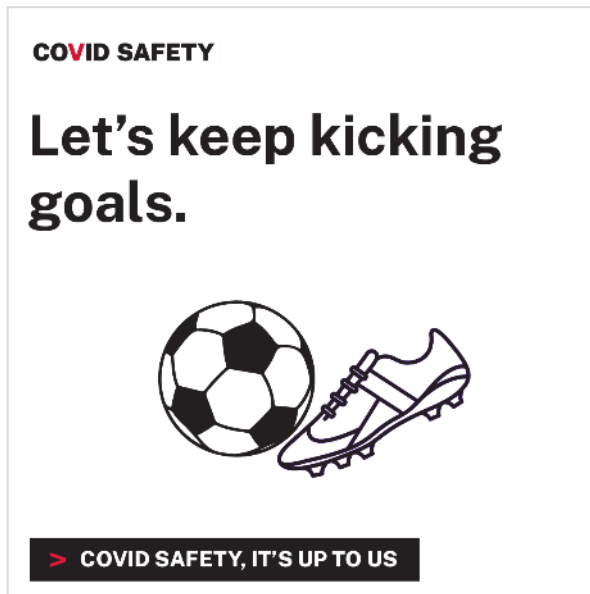
**Option 2:
Add your own colour and logo**



COVID safe sport: Add your own colour and logo

Instructions:

1. Download your preferred template option from the following pages (black / transparent, white / transparent)
2. Open the file in your usual image editing software. Add your own club colour as a background
3. Add your own logo in the bottom right-hand corner
4. Save your image and upload to your social media channels



Black and white options of templates available via download links

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COVID safe sport: Add your own colour and logo social content

[Click here to download social tile \(black\)](#)

[Click here to download social tile \(white\)](#)



Post: It's up to us to keep each other COVID safe this season. Wash or sanitise your hands regularly, avoid sharing equipment where possible, and stay home and take a test if you have any COVID-19 symptoms. Find out more at nsw.gov.au

[Click here to download social tile \(black\)](#)

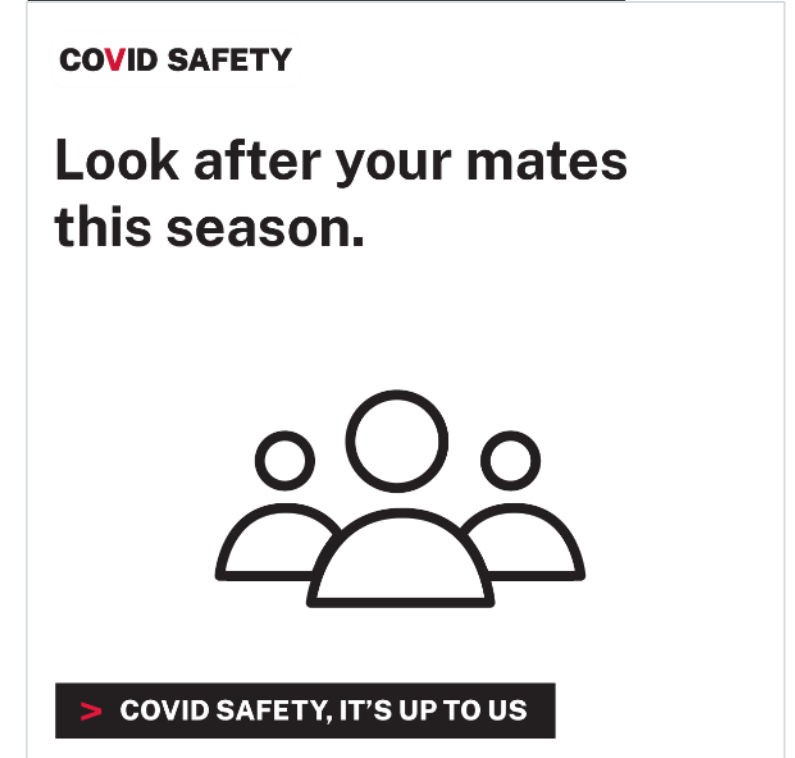
[Click here to download social tile \(white\)](#)



Post: There are steps we can all take to protect each other from COVID-19. Stay home and take a test if unwell, stay up to date with your vaccinations, and wash hands often. If you're watching from the sideline, wear a mask when you can't physically distance. Find out more at nsw.gov.au

[Click here to download social tile \(black\)](#)

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Post: There are steps we can take to protect each other from COVID-19. Before game day, make sure your vaccinations are up to date. On the day, practise good hand hygiene, and stay at home and test for COVID-19 if you're feeling unwell. If you're watching from the sideline, wear a mask when you can't physically distance. Find out more at nsw.gov.au

COVID safe sport: Add your own colour and logo social content

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[Click here to download social tile \(white\)](#)

COVID SAFETY

**Let's keep COVID-19 off
the court.**



> COVID SAFETY, IT'S UP TO US

Post: Be alert for COVID-19 symptoms before you head to the game – even if you are up to date with your vaccinations. If you have any COVID-19 symptoms, take a test and stay home. Testing will give you early access to treatment if you need it. Find out more at nsw.gov.au

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COVID SAFETY

**Let's keep kicking
goals.**



> COVID SAFETY, IT'S UP TO US

Post: Kick goals by helping us stay COVID safe. There are simple steps you can take to help protect yourself, your team and others. Wash or sanitise your hands regularly, avoid sharing equipment where possible, and stay home and test for COVID-19 if you have any symptoms. Find out more at nsw.gov.au

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COVID SAFETY

**Let's keep COVID-19 off
the field.**



> COVID SAFETY, IT'S UP TO US

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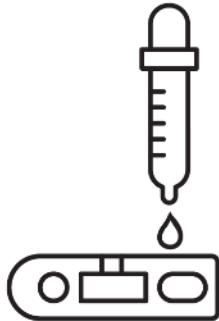
COVID safe sport: Add your own colour and logo social content

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[Click here to download social tile \(white\)](#)

COVID SAFETY

**Protect your teammates.
Get tested.**



> COVID SAFETY, IT'S UP TO US

Post: Don't drop the ball. By getting tested for any COVID-19 symptoms you are not only protecting yourself but your whole team. It's up to us to help keep each other COVID safe. Find out more at nsw.gov.au

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[Click here to download social tile \(white\)](#)

COVID SAFETY

**Wear your mask if you can't
keep a distance.**



> COVID SAFETY, IT'S UP TO US

Post: If you're watching from the sideline, wear a mask when you can't physically distance. It's up to us to keep ourselves and our community COVID safe. Find out more at nsw.gov.au

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[Click here to download social tile \(white\)](#)

COVID SAFETY

**Keep up your protection
against COVID-19.
Get your booster.**



> COVID SAFETY, IT'S UP TO US

Post: Keep up your protection against COVID-19 by getting a booster vaccine if you're aged 16 years or over and it's been more than three months since your second vaccination. It's up to all of us to help keep our community COVID safe. Learn more at nsw.gov.au

COVID safe sport: Add your own colour and logo posters



[Click here to download poster \(black\)](#)

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