

<b>INNOVATEHER PROGRAM -9 April 2024, Bondi Pavilion</b> <b>MC Kerry Turner</b>	
9:00am	<b>Guests Arrive</b> – coffee/tea and morning tea
9:30am	<b>Acknowledgement of Country</b> – Rachal Allan, Project Officer, Office of Sport <b>Dance Performance</b> – Jannawi Dance Clan <b>Welcome</b> – Karen Jones, Chief Executive, Office of Sport
<b>HOW THE TIK-TOKERS TICK –INSIGHTS INTO ADOLESCENT GIRLS</b> This session will delve into the trends, barriers and insights relating to adolescent girls. How do they see the world, what are their challenges, what brings them joy, what stresses them out, and how can we engage with them.....	
9:50am	<b>Understanding and engaging with Generation Z</b> <b>Ashley Fell</b> , McCrindle's Director of Advisory, Generational Expert and Social Researcher
10:20am	<b>Capturing the hearts and minds of teenage girls</b> <b>Caitlin Lilley</b> , Brand Manager at Modibodi
10:35am	<b>Q&amp;A panel with audience questions</b>
<b>THINKING OUTSIDE THE BOX TO KEEP GIRLS IN SPORT</b> There's a world of possibilities when it comes to participation opportunities for women and girls in the sport sector other than the traditional 'join a team' approach. We'll hear from two programs that are knocking it out of the park in terms of connecting with girls on a different agenda.	
10:40am	<b>'Rugby for Good –Our Turn Your Time'</b> <b>Noella Green</b> , NSW Waratah's player/Exercise Physiologist <b>Piper Duck</b> , Wallaroos Captain/NSW Waratahs player (interview with MC)  <b>'Inclusive Uniform Policy Netball'</b> <b>Trish Crews</b> , General Manager Communities, Netball NSW (interview with MC)
11:10am	<b>ENERGISER ACTIVITY AND BREAK</b>
<b>DEEP DIVE INTO THE WORLD OF HIGH-PERFORMANCE COACHING</b> Underrepresentation of women in High Performance coaching roles in Australia is a critical issue, with only 10% of the top High-Performance sports currently led by women head coaches. So, what's it like to be part of that 10% and how did they get there? From the challenges to triumphs, we'll take you on a deep dive into the journey of three high performance female coaches to reveal why they love it so much.	
11:30am	<b>Briony Akle</b> , NSW Swifts Coach and former Sydney Swifts player (interview with MC)
11:45am	<b>Jess Skinner</b> , NRL Pathways Strategy Manager & Women's Rugby League Coach
12 noon	<b>Alicia Eva</b> , AFLW GWS captain and High-Performance Coach at GIANTS (interview with Libby Sadler)
<b>SHOOTING FOR THE STARS</b> This session will feature sports that are delivering unique offerings for women and girls. From shooting to paragliding, discover the attraction factors of these sports with a difference for women and girls.	
12:15pm	<b>'Women on Target'</b> <b>Heather Smith</b> and <b>Karlen Klopper</b> -NSW Rifle Association <b>'Women with Wings'</b> <b>Catherine McMillan</b> -NSW Hang Gliding & Paragliding Association

**LEADERSHIP IN ACTION**

Creating inclusive environments for women to thrive in leadership takes a system-wide, collaborative approach. In this session we will showcase how four sports are delivering more than the standard approaches like mentoring, training and networking to support women achieve their leadership goals.

12:30pm **Short film festival** -InnovateHER leadership series

12:35pm **Leadership Panel:**

**Host: Mick Garnett**, CEO, Wheelchair Sports NSW/ACT

**Katherine Smith**, AFL NSW/ACT Women and Girls Community Lead, AFLW player at GWS Giants

**Julie Stafford**, Female Engagement, Diversity and Inclusion Manager, Cricket NSW

**Nikita Sayle**, Inclusion and Diversity Lead, Tennis NSW

**Tracie Edmondson**, Head of Communication and Community Engagement, NSW Rugby League

12:55pm **Wrap**

**LUNCH AND NETWORKING**