

# Game on for Change

## Preventing Domestic, Family and Sexual Violence through Sport

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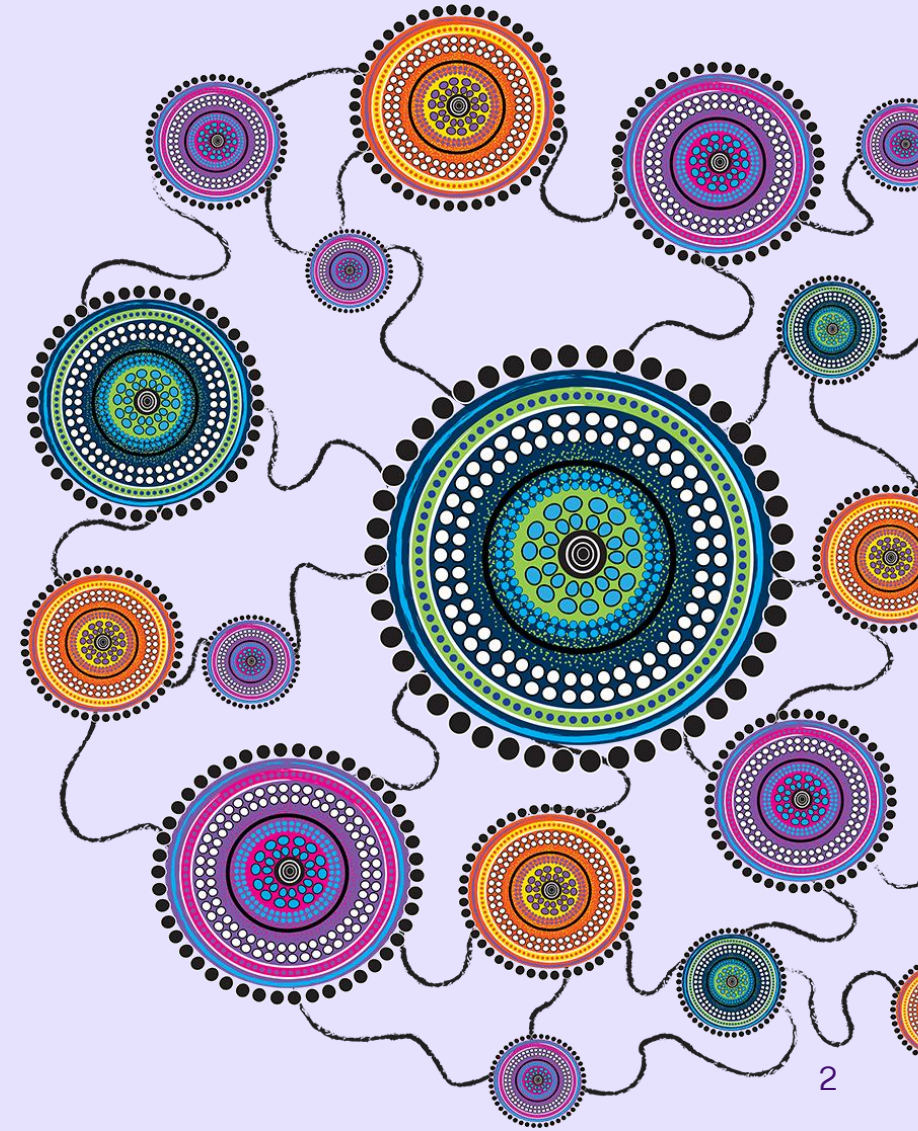
Grant Information Webinar

4 December 2025

# Acknowledgement of Country

I would like to acknowledge the  
Darug Nation people who are the  
Traditional Custodians of this land.

I would also like to pay respect to  
the Elders both past and present,  
and extend that respect to other  
Aboriginal people present.




# Support Services



 1800 737 732



 1300 766 491



 1300 656 419



 13 92 76



 13 11 14

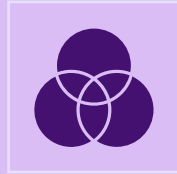


 1800 184 527

# Webinar Overview



Welcome and  
Introduction to  
Primary  
Prevention



Intersectionality  
& the Socio-  
Ecological Model



Primary  
Prevention in the  
Sporting Sector



Grant Program  
Overview



Q&A

# Pathways to Prevention Strategy

**Vision: All people and communities in NSW are free from domestic, family and sexual violence**

Priority 1: Progressing prevention action in priority settings	Priority 2: Supporting Aboriginal-led Prevention	Priority 3: Building centralised supports and the evidence base
<p><b>Outcomes</b></p> <p>The NSW community is supported to live in healthy and safe relationships. NSW has embedded primary prevention efforts across the community with a diverse range of partners and expanded the NSW evidence base.</p>	<p><b>Outcomes</b></p> <p>Aboriginal families are healthy and safe, and enjoy equity in their relationships. Aboriginal-led prevention in NSW is expanded, in collaboration with community leaders, led by skilled staff with ongoing opportunities for professional development.</p>	<p><b>Outcomes</b></p> <p>NSW has structures and systems to support good governance, collaboration and coordination across the primary prevention system to support reform now and into the future.</p>



- **Sports Clubs and Organisations**
- **Local Communities**
- **Schools and Early Childhood Education and Care**
- **Workplaces**

# Office of Sport Initiatives



# The Reality of DFSV



<p>Domestic and family violence is the most common form of maltreatment experienced by children and young people, impacting</p> <p><b>40%</b></p> <p>of Australia’s population through exposure during childhood</p>	<p>In NSW, more than</p> <p><b>1 in 4</b></p>  <p>women have experienced violence, emotional abuse or economic abuse at the hands of a partner since the age of 15, compared to 1 in 8 men.</p>	<p>Aboriginal and Torres Strait Islander women experience violence at more than</p> <p><b>3x</b></p> <p>the rate of violence against non-Indigenous women</p>
<p>More than</p> <p><b>6 in 10</b></p> <p>LGBTQI people have experienced intimate partner violence in some form of domestic and family violence</p>	<p>Domestic and family violence is the most prevalent cause of murder in NSW, responsible for</p> <p><b>56%</b></p> <p>of female homicides and</p> <p><b>18%</b></p> <p>of male homicides</p>	<p><b>Men’s</b></p> <p>experience of violence is more likely to be at the <b>hands of other men</b></p>

NSW Department of Communities and Justice. (2024). *Pathways to Prevention: NSW Strategy for the Prevention of Domestic, Family and Sexual Violence 2024–2028*. NSW Government.

# Key Drivers of Gendered Violence

1

Condoning of  
violence against  
women.

2

Men's control of  
decision-making  
and limits to  
independence in  
public and  
private life.

3

Rigid gender  
stereotyping and  
dominant forms  
of masculinity.

4

Male peer  
relations and  
cultures that  
emphasise  
aggression,  
dominance and  
control.

Our Watch. (2021). *Change the story: A shared framework for the primary prevention of violence against women in Australia (2nd ed.)*. Melbourne, Australia: Our Watch.

## What is Primary Prevention?

Primary Prevention means stopping violence from occurring in the first place. It aims to change the underlying social conditions that lead to violence against women, including those that excuse, justify or even promote it.

NSW Department of Communities and Justice. (2024). *Pathways to Prevention: NSW Strategy for the Prevention of Domestic, Family and Sexual Violence 2024-2028*. NSW Government.

# Essential Actions to Target the Key Drivers

1

Challenge the  
condoning of  
violence against  
women

2

Promote women's  
independence and  
decision-making  
in public life and  
relationships

3

Build new social  
norms that foster  
personal identities  
not constrained  
by rigid gender  
stereotypes

4

Support men and  
boys in developing  
healthy  
masculinities and  
positive, supportive  
male peer  
relationships

Our Watch. (2021). *Change the story: A shared framework for the primary prevention of violence against women in Australia (2nd ed.)*. Melbourne, Australia: Our Watch.

Class Discrimination

Racism & Colonialism

Sexism & Gender  
Inequality

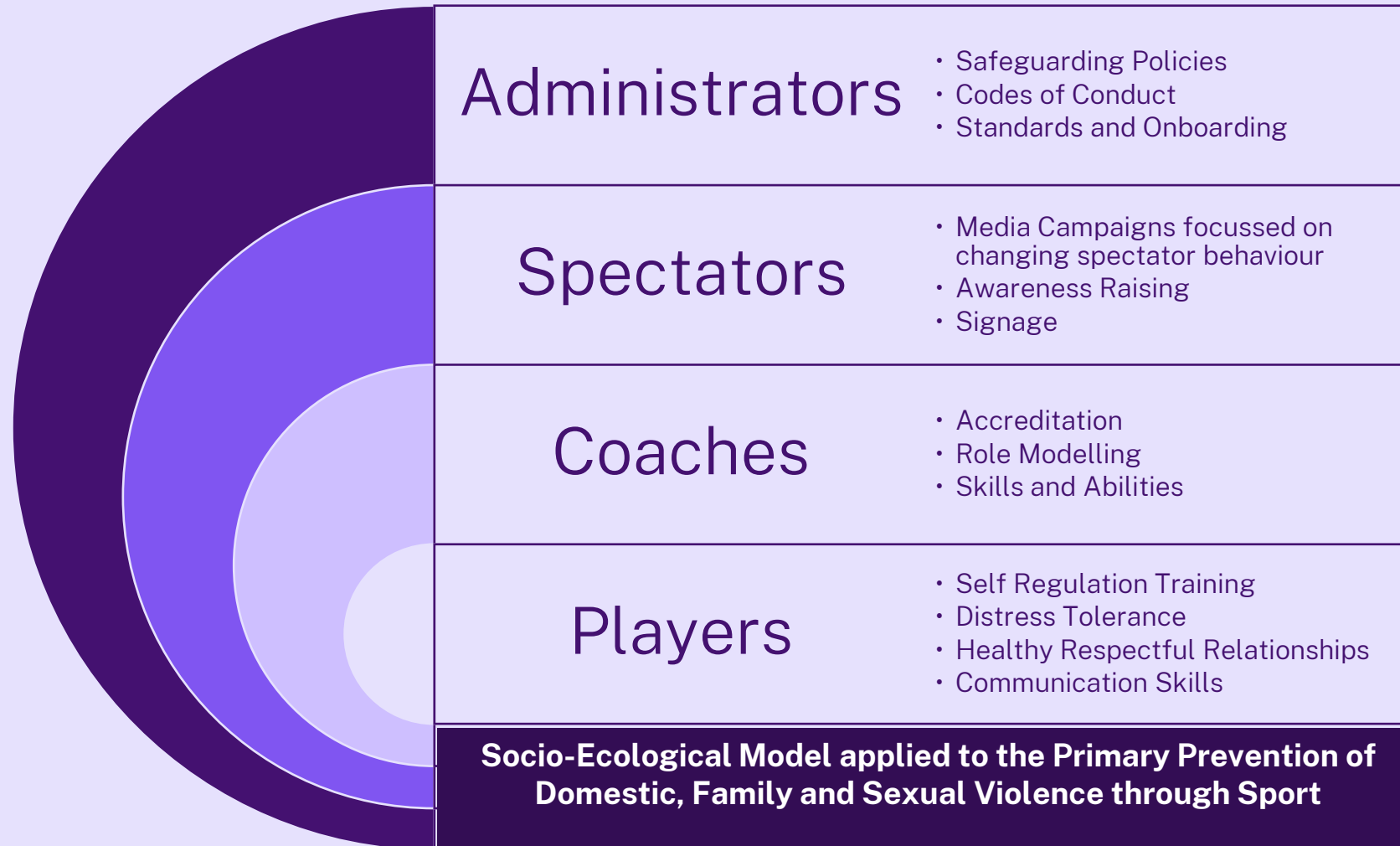
**Multiple intersecting forms of oppression  
and privilege shape the social context in  
which violence against women occurs, and  
affects its prevalence and dynamics**

Heteronormativity,  
homophobia & biphobia

Transphobia &  
Cisnormativity

Ableism

Ageism



# Enabling Conditions



1. Leadership Commitment
2. Policy Infrastructure
3. Strategic Framing
4. Education and Training
5. Coach Engagement
6. Partnerships and Collaboration
7. Community Engagement
8. Scalability

UNSW Sydney – Gendered Violence Research Network. (2025, November). *Primary Prevention of Domestic, Family and Sexual Violence in sport settings: Program Audit Final Report*.

# Approaches to DFSV Primary Prevention Programs & Initiatives through Sport

Gendered Violence Research Network  
(UNSW) Program Audit

## SOFT ENTRY APPROACHES

Engaging community through broader themes like gender equality, healthy relationships, positive masculinity and leadership

## TARGETED INITIATIVES

Explicitly focus on the primary prevention of domestic, family and sexual violence, education and behavioural change

## WHOLE OF ACTION E.G. WHOLE OF SPORT

Embedding prevention across an entire organisation, system, sporting code or local government area

# Game on for Change - Preventing Domestic, Family and Sexual Violence through Sport Grant Program

Alistair Foggo, Manager Grant Programs (Sport)

Jessica Needs, Team Leader, Grant Programs (Sport)

# Key Dates and Grants Available



## *Applications*

- **Program is open now**
  - Opened 26 November 2025
- **Closing dates**
  - Local Impact: 1pm, 18 February 2026
  - Expanding Reach: 1pm, 4 March 2026
  - Whole of Action: 1pm, 4 March 2026
- **Outcome of applications**
  - From April 2026

## *Grants available*

- **Total funding \$3.135 million**
- **Local Impact (Small)**
  - Grants between \$15,000 and \$75,000
  - \$500,000 total funding available
- **Expanding Reach (Medium)**
  - Grants between \$75,001 and \$300,000
- **Whole of Action (Large)**
  - Grants between \$300,001 and \$450,000
  - \$2.635 million across medium and large tiers

# Eligibility Criteria

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To be eligible for funding, your application must:

- be submitted by an eligible applicant
- be submitted through SmartyGrants
- include a valid Incorporation number and/or ABN
- be for a project located in NSW
- be for an eligible project for the relevant tier
- request a grant amount appropriate for the relevant tier
- **Formal Partnership mandatory for Expanding Reach and Whole of Action tiers**

# Eligibility Criteria

## Eligible applicants

- Incorporated, community-based or not-for-profit organisation.
- NSW based professional sporting organisations competing in a national or state competition. Local government authority in New South Wales.
- Regional Joint Organisation of councils, the Lord Howe Island Board and the Unincorporated Far West groups.
- Private enterprise (company established under the Corporations Act 2001 (Cth), incorporated association established under the Associations Incorporation Act 2009 (NSW) or incorporated limited partnership established under the Partnership Act 1892 (NSW).
- An Aboriginal and/or Torres Strait Islander Corporation registered under the Corporations (Aboriginal and Torres Strait Islander) Act 2006 (Cth).
- A Local Aboriginal Land Council (LALC) under the Aboriginal Land Rights Act 1983 (NSW).
- An Australian university either located in NSW or with campuses located in NSW.

***Ineligible applicants are listed on page 14 of the Program Guidelines***

# Eligibility Criteria

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## Eligible projects

- All applications must focus on projects or interventions that either build knowledge and skills, or promote positive behavioural and attitudinal change. These efforts should be aimed at supporting the primary prevention of domestic, family, and sexual violence through sport.
- Projects or interventions should target one or multiple groups within the sporting environment, including (but not limited to) players, coaches, administrators, officials, spectators, parents, internal staff and the broader community.
- **Project delivery timeframe**
- Local Impact projects must be delivered by December 2027
- Expanding Reach and Whole of Action projects must be delivered by April 2028

# Assessment Criteria

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## Four assessment criteria

- Criterion 1: Strategic justification **30%**
- Criterion 2: Project scope and design **30%**
- Criterion 3: Project affordability and value for money **20%**
- Criterion 4: Project deliverability and applicant capability **20%**

# Application Process and SmartyGrants



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## Application Process

- Eligibility assessment
- Merit assessment

## SmartyFile and SmartyGrants



## Other important information

- **Application outcomes notified from April 2026 onwards**
- **Recipients will be required to:**
  - Participate in Community of Practice meetings.
  - Participate in training opportunities and other capacity building activities related to the Program.
  - Participate in the evaluation of the Program
- **Funding agreement templates available on the Program website**

# Support to Applicants

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## Applications Enquires

Sport Grants Unit

13 13 02

[grantsunit@sport.nsw.gov.au](mailto:grantsunit@sport.nsw.gov.au)

## Program and Project Specific Enquires

Primary Prevention Team – Domestic, Family  
and Sexual Violence

[Primary.prevention@sport.nsw.gov.au](mailto:Primary.prevention@sport.nsw.gov.au)

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# Thank You

