

**PLAY
HER
WAY**



**SPARK YOUR
INTEREST.**

**TAKE THE HER
FUTURE IN
SPORT QUIZ**



THE TEAM BEHIND THE TEAM

**A career in sport goes
beyond the game.**

There's never been a better time for girls to pursue a career in sport. From biomechanics to fashion to fan engagement, sports careers span far beyond the game.



WHAT DOES A CAREER IN SPORT LOOK LIKE?



SPORTS ADMINISTRATION AND MANAGEMENT

Great sport runs on great teams behind the scenes. Behind every athlete, team or event are people that makes it all possible.



SPORTS DESIGN AND APPAREL

A career in sports design and apparel blends creativity, design, and performance technology to shape how sport looks, feels, and is worn.



SPORTS TECHNOLOGY AND ANALYTICS

Careers at the cutting edge of digital transformation - using data and technology to change how sport is played, trained and experienced.



SPORTS EDUCATION, TRAINING AND COACHING

Careers that empower others - guiding, teaching and developing the next generation through sport.



SPORTS COMMUNICATION, MEDIA AND MARKETING

A career in sports communication shapes the voice of sport - creating content, building communities and telling stories to connect fans with their favourite players and teams.



SPORTS MEDICINE AND HEALTH

Combining science and health training, a career in sports medicine and health is all about keeping people active, improving athletic performance and helping them to do their best on and off the field.



SPORTS FACILITY MANAGEMENT AND PLANNING

Sport doesn't happen without a place to play. Facility Management & Planning careers design and build the spaces that bring sport and communities together.