



CENTRAL COAST

SPORT AND ACTIVE RECREATION PLAN

2018 - 2023





MINISTER'S MESSAGE

The Central Coast region with its outstanding natural assets, coastal lifestyle, temperate climate, revitalised local centres and well-connected communities, is a great place to play sport and be active. The “green grid” criss-crosses the region, allowing residents to connect to a network of open space, natural areas and recreational facilities. Tourism and recreation have become mainstays of the region’s economy.

This is the first comprehensive Sport and Active Recreation Plan for the Central Coast region. It builds upon a strong base of existing sporting events, sport and recreation facilities, an active population and easy access to sporting facilities and events in Sydney and Newcastle.

During the development of the plan, we heard from a wide cross section of community participants in the sport and active recreation sector who contributed their thoughts on enhancing active participation opportunities, attracting sporting events, designing better sporting facilities including the regional hub at Tuggerah, and creating integrated performance pathways for talented athletes.

This Sport and Active Recreation Plan is complementary to the Central Coast Regional Plan 2036 developed by the NSW Department of Planning and Environment. The broader Regional Plan makes reference to the establishment of a sport and active recreation corridor extending from the regional hockey complex at North Wyong, through Baker Park, Wyong Racecourse and Pioneer Dairy and into the new sporting facility at Tuggerah. The ongoing development and increasing value of this sport and active recreation corridor is explored further in this plan.

The plan takes into account the simplicity of a single Council and the renewal efforts in Gosford and Wyong. It also considers the opportunities provided by the regional gateway of Somersby, connecting via the southern growth corridor to Erina. The northern growth corridors offer opportunities along the Tuggerah to Warnervale route.

This document sets out the vision, outcomes and strategies which will ensure the Central Coast region provides increased sport and active recreation opportunities to enhance the lives of its people as members of healthier, more active communities.

I encourage everyone living and working in the Central Coast region, to get behind this plan and benefit from the opportunities it promises.



Stuart Ayres MP
Minister for Sport

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A NEW WAY OF DELIVERING SPORT AND ACTIVE RECREATION IN REGIONAL NSW

In April 2017, the Office of Sport embarked on a project to review and renew the way that sport and active recreation is planned and delivered in regional NSW.

The project was established to directly contribute to the vision of the Office of Sport:

“A vibrant and valued sport and active recreation sector that enhances the lives of the people of NSW.”

The project started from the view that a new regional sport and active recreation model would take a more “place-based” rather than a “one size fits all” approach. The ten service delivery regions of NSW were used as a starting point to develop a specific plan for each region of NSW.

Initial concept testing was conducted with key partner groups in April, May and June 2017. One of the central concepts tested was a planning and delivery model which consisted of six partner groups collaborating together. The six partner groups are outlined in Figure 1.

In 2017, representatives from the six partner groups gathered in each region to commence the process of creating a customised regionally specific plan for their region.

This document represents the beginning of a collaborative approach across the region to the planning and delivery of sport and active recreation. The Office of Sport will provide the necessary coordination to enable the collaboration demonstrated during the workshop to continue into the future.

The language of many of the strategies attempts to accurately reflect the discussions of the planning workshop. This plan has retained the actual wording presented by workshop participants, so does not use formal planning terminology.

Finally, the six partner groups agreed that this Sport and Active Recreation Plan is not “set and forget”. As the region continues to evolve over the next few years, so will this plan.

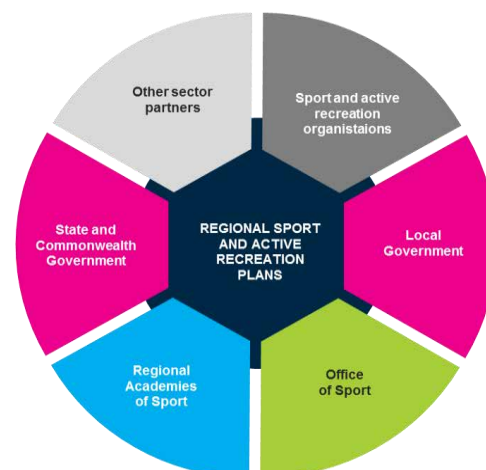


Figure 1. Six Partner Group Model



ROLES OF THE SIX PARTNER GROUPS



1. SPORT AND ACTIVE RECREATION ORGANISATIONS

- Providing the sport's "best case" position on an optimised delivery environment for each region
- Contributing to the evidence base for sport and active recreation
- Collaborating with Government (Local, State and Commonwealth) to identify sporting infrastructure and program needs
- Contributing to the development of Regional Sport and Active Recreation Plans
- Aligning service delivery with the Regional Sport and Active Recreation Plans
- **Partners include:** State Sporting Organisations, Regional Sporting Associations, Local Clubs, Sport NSW and Outdoors NSW.



2. LOCAL GOVERNMENT

- Constructing, maintaining and managing sport and active recreation infrastructure and programs in local communities
- Collaborating with the community to identify sporting infrastructure and program needs
- Incorporating sport and active recreation into Community Strategic Plans
- Contributing to the development of Regional Sport and Active Recreation Plans
- Aligning service delivery with the Regional Sport and Active Recreation Plans.



3. REGIONAL ACADEMIES OF SPORT

- Delivering pre-elite sport programs across their region
- Collaborating with sports, other key community organisations and high performance system partners to optimise performance pathways.



4. STATE AND COMMONWEALTH GOVERNMENT

- Providing the Office of Sport with relevant specialist advice and expertise
- Integrating sport and active recreation outcomes in agency planning
- **NSW Government partners include:** Departments of Industry, Premier and Cabinet, Health, Education, Family and Community Services, Planning and Environment, Destination NSW, Infrastructure NSW, Treasury, Office of Local Government.
- **Commonwealth Government partners include:** Australian Sports Commission, Department of Health.



5. NGOs AND OTHER PARTNERS

- Constructing, maintaining and managing sport and active recreation infrastructure and programs in local communities
- Contributing to the evidence base for sport and active recreation
- Providing the Office of Sport with relevant specialist advice and expertise
- Integrating sport and active recreation outcomes in their planning
- **Partners include:** Universities, TAFEs, Charity organisations, ClubsNSW, Volunteering NSW, PCYC, YMCA, parkrun Australia, Parks and Leisure Australia, Fitness Australia, and Event organisers.



6. OFFICE OF SPORT

Sport and Recreation Services Group

- Lead implementation and activation of Sport and Active Recreation Plan
- Facilitating contemporary and relevant services
- Providing opportunities for life long sport and active recreation experiences (from first experience to high performance)
- Leading local coordination
- Fostering new local partnerships
- Optimising Sport and Recreation Centres for sport and active recreation outcomes
- Managing funding programs to support Regional Sport and Active Recreation Plans and their implementation.

Sport Infrastructure Group

- Identifying current and future requirements for infrastructure
- Planning of community sport infrastructure
- Master planning processes
- Project feasibility support and advice to government, state and local partners
- Developing standards for facilities planning and development
- Best practice research in land and community development, environmental sustainability and urban design.

Sport Development Group

- Capacity building for sport and active recreation organisations, including participation and inclusion strategies for under-represented groups
- Advice and strategies to support integrity in sport, including safeguarding children
- Support for and leveraging major sporting events
- Policy and strategy development, including building the evidence base for the value of sport and active recreation.

VISION FOR THE CENTRAL COAST REGION*

LEAD A COLLABORATIVE
APPROACH THAT ENABLES
INCLUSIVE PARTICIPATION IN
SPORT and ACTIVE RECREATION
FOR THE CENTRAL COAST
COMMUNITY THAT IS ACCESSIBLE,
AFFORDABLE and SUSTAINABLE



*This vision was conceived and designed at the Regional Planning Day held on 27 October 2017.



INPUTS INTO THE CENTRAL COAST SPORT AND ACTIVE RECREATION PLAN

This plan reflects and builds on the outcomes of the regional planning day by incorporating other inputs as represented in Figure 2 below:



Figure 2. Inputs into plan



OUTCOMES

After a series of consultation sessions in the region, six outcomes have been identified for the Central Coast region:



INCREASED PARTICIPATION

of adults and children in regular sport and active recreation.



IMPROVED ACCESS

to sport and active recreation for everyone in the region, regardless of background or ability.



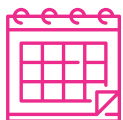
INTEGRATED PERFORMANCE PATHWAYS

for participants in sport.



FIT FOR PURPOSE FACILITIES

in the region.



VALUED REGIONAL SPORTING EVENTS

which are valued by the region.

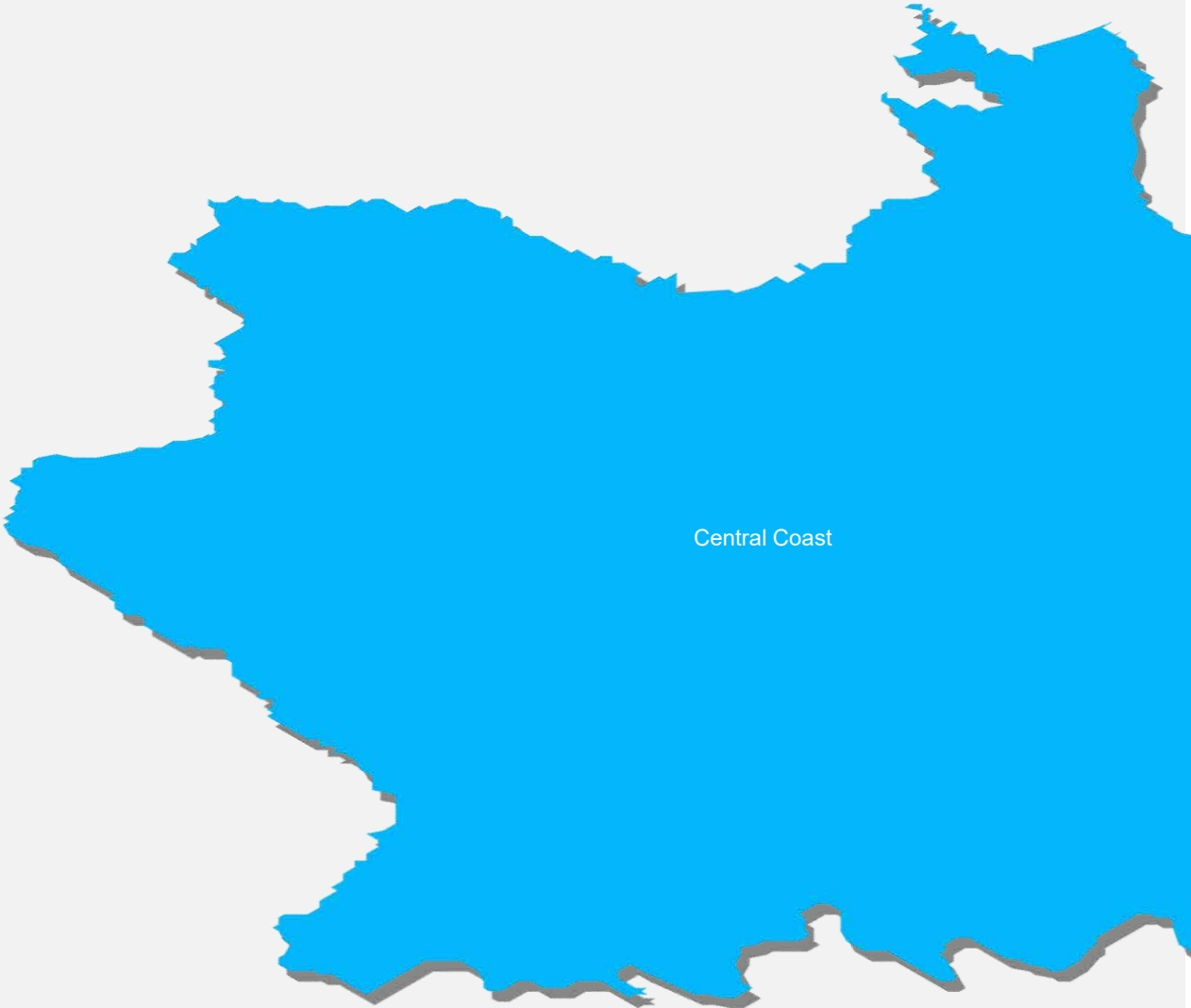


EFFECTIVE COLLABORATION

within the sport and active recreation sector.



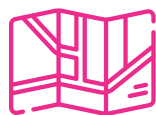
LOCAL GOVERNMENT AREAS



FEATURES OF THE CENTRAL COAST REGION



One single local government area, the regional capital of Gosford and **4** key population centres.



Well **connected to Sydney** and Newcastle by road and rail



Kilometres of ocean foreshore, coast lakes, rivers, estuaries and lagoons



A **green grid criss-crossing** the region



Northern and Southern growth corridors



OUTCOME 1 INCREASED PARTICIPATION

In order to achieve an increase in participation rates for adults and children in sport and active recreation, the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region.

Strategies suggested at regional planning day workshop

Strategy 1.1 – Develop additional social sport and active recreation activities

Concepts to consider

- Developing new and innovative formats to engage new and returning adults to participate in sport and active recreation. These could be event-based, social-based and short formatted. A good example is the Port Stephens 'Masters AFL' program.
- As a less structured format with increased flexibility, this initiative may increase participation.

PARTICIPATION CASE STUDY

Title: Central Coast Sports Fest

Description: Led by Central Coast Council, the event showcased a large range of sports across a 2-day format event in September 2017.

Sports Fest involved local sport organisations providing opportunities for the community to “come and try” sport, supported by food and beverage, live music, local media coverage.

The Office of Sport led a volunteer program to support the event, including sourcing, planning, training/induction, management and review of up to 20 volunteers.

Partners: Central Coast Council, Office of Sport, Central Coast Academy of Sport, Sport NSW, Star FM.

Outcomes: a greater collaboration between key community sport organisations, approximately 3000 visitors to the event and positive feedback from participating sports i.e. increased exposure for their sport, increased membership.



Strategy 1.2 – Establish primary school aged non-competitions

Concepts to consider

- Design structured formats that are based around localised groups, vary in season lengths, hosted after school “in grounds” rather than on weekends.
- The shorter seasons will help to retain interest. Outcomes delivered could include increased participation, easier access, better community/ socialisation and reduced field usage.

NOTE: The concept of an integrated insurance scheme to cover children participating in multiple sports was discussed and it was agreed that the Office of Sport would advocate for this at the national level.

Strategies suggested from other inputs

Strategy 1.3 – Promote the Active Kids Voucher program

- The Active Kids program provides a voucher of up to \$100 for parents / guardians / carers to contribute to the cost of their children’s membership fees in approved sport and active recreation activities.

The program:

- supports increased participation of school-enrolled children in sport and active recreation
- contributes to the delivery of the Premier’s Priority to reduce childhood overweight and obesity by increasing physical activity levels in children
- aims to help change the physical activity behaviours of children and young people in NSW.

Strategy 1.4 – Plan for and promote child safe and child friendly environments

Concepts to consider

- Provide child safe training for coaches, official and leaders of sport

clubs and active recreation organisations and promote ways to actively seek feedback from children.

- Provide education and awareness to parents, carers and children on what to expect from activity leaders.
- How to seek help and support to foster child safe and child friendly environments.



Strategy 1.5 – Support State Sporting Organisations (SSOs) to develop a regional participation strategy

Concepts to consider

- Convene a forum for the five sports with highest participation to develop specific regional strategies.
- Engage with other SSOs with regional strategies to learn from the experiences of those sports.

Strategy 1.6 – Attract and retain new Volunteers

Concepts to consider

- Establish a partnership with the regional branch of Volunteering NSW, TAFE University of Newcastle, high schools and corporate organisations.
- Create a new style of volunteer incentive program based on loyalty points.
- Establish a partnership with Duke of Edinburgh's International Award units in the region to access award candidates as volunteers in sport and active recreation.

OUTCOME 2

IMPROVED ACCESS

In order to improve people's access to sport and active recreation in the Central Coast, regardless of their background or ability, the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region.

Strategies suggested at regional planning day workshop

Strategy 2.1 – Support diversity programs

Concepts to consider

- Engage under-represented populations, for example; people with a disability, culturally and linguistically diverse, Indigenous groups and seniors and provide access to mainstream sports in new and innovative ways. This could be by integration into local clubs or in parallel streams. Good examples of similar initiatives include Avoca Nippers, Berkeley Vale Soccer.
- Identify organisations who

can represent the needs of Indigenous and Culturally and Linguistically Diverse (CALD) communities.

- Modify facilities to enable access for people with disabilities.
- Promote opportunities for able bodied athletes to be included in disability sports.

Strategy 2.2 – “Come and try” days

Concepts to consider

- Create rotating sporting “travelling circus” that goes to different areas around the Central Coast offering “come and try” days at different venues, for different sports.
- Identify and increase public awareness of festivals or Come and Try opportunities where significant occasions such as: International Women's Day, Harmony Day, National Aborigines and Islanders Day Observance Committee (NAIDOC) week, International Day of People with Disability can be supported.





Strategies suggested from other inputs

Strategy 2.3 – Develop a central information hub / clearinghouse / database / portal for all sporting organisations and participants

Concepts to consider

- Seek expressions of interest from regional Information Technology providers to develop the hub.

Strategy 2.4 – Enhance Milson Island, Broken Bay and Point Wolstoncroft Sport and Recreation Centres as places for children to experience sport and active recreation opportunities for the first time

Concepts to consider

- Ensure all local schools are aware of opportunities for organised school activities at the centres.
- Engage with local sporting clubs to offer training camps and outdoor activities for their junior members.
- Promote the range of active recreation opportunities to

regional community groups.

Strategy 2.5 – Promote the Milson Island, Broken Bay and Point Wolstoncroft Sport and Recreation Centres

Concepts to consider

- Raise awareness amongst community groups about the facilities at Milson Island, Broken Bay and Point Wolstoncroft.
- Encourage sport and active recreation providers to use facilities at Milson Island, Broken Bay and Point Wolstoncroft as a venue for introducing new participants to their sport or activity.

Strategy 2.6 – Support sport and active recreation clubs to attract new participants

Concepts to consider

- Provide training and skill development in marketing and promotion.
- Conduct cross-sport member attraction programs for sports with complementary winter and summer seasons.



Strategy 2.7 – Focus on people not currently participating in any form of sport and active recreation

Concepts to consider

- Engage the Childhood Obesity and Healthy Eating Active-Living (COHEAL) group which focuses on reducing childhood obesity through active participation and healthy eating.
- Develop a regional communication strategy on the benefits of physical activity.
- Engage local sporting heroes as ambassadors of sport and active recreation activities.
- Develop a “first-timers” incentive award scheme for individuals and sporting organisation.

Strategy 2.8 – Provide support to under-represented groups to access sport and active recreation opportunities

Concepts to consider

- Determine which groups are significantly under represented within the region and identify organisations who can adequately represent the needs of Indigenous, Culturally and Linguistically Diverse (CALD) groups.
- Modify facilities and programs to enable access for people with disabilities, seniors and other under-represented groups.
- Consider the priorities referred to in the Office of Sport’s 2018-2022 Women in Sport Strategy as a guide for supporting under-represented groups.

OUTCOME 3

INTEGRATED PERFORMANCE PATHWAYS

In order to support sport performance pathways for participants in the region the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region.

Strategies suggested at regional planning day workshop

Strategy 3.1 – Establish coach education and development workshops

Concepts to consider

- Offer specialised and affordable education workshops that address coach development. With proper coaching development issues around accessibility and lack of capability could be addressed.

Strategy 3.2 – Support player to Volunteer's transition

Concepts to consider

- Offer opportunities in refereeing, coaching courses, mentoring, volunteering and administration to avoid players leaving the sport.

- Promote existing sport transition pathways.

Strategies suggested from other inputs

Strategy 3.3 – Strengthen links between the Central Coast Academy of Sport and other sector partners

Concepts to consider

- Conduct planning sessions with State Sporting Organisations (SSOs) and the Central Coast Academy of Sport to articulate the pathway partners and services in the region.

Strategy 3.4 – Embed the Foundation, Talent, Elite and Mastery (FTEM) pathway model developed by the Australian Sports Commission in the region

Concepts to consider

- Promote the Australian Sport Commission's FTEM model of athlete development to athletes, parents, coaches and the wider community to assist athletes in the Central Coast achieve their sporting goals.

Strategy 3.5 – Improve coaching and officiating standards in the Central Coast

Concepts to consider

- Improving the quality of coaching and officiating will

positively impact participation and high performance in the region. While each sport owns its own accreditation programs an action plan to develop coaches and officials in the Region should be developed. It will involve consultation between the Office of Sport, the Central Coast Academy of Sport and State Sporting Organisations to ensure the plan best suits the region, has maximum impact and avoids duplication and date conflicts.

Strategy 3.6 – Develop Milson Island, Broken Bay and Point Wolstoncroft Sport and Recreation Centres

Concepts to consider

- Establish Milson Island and Broken Bay as retreats where you take your team/organisation away from distractions.
- Establish Point Wolstoncroft as a centre of excellence for sailing.
- Encourage sports to use Milson Island, Broken Bay and Point Wolstoncroft for residential, fully catered camps.



OUTCOME 4 FIT FOR PURPOSE FACILITIES

In order to provide contemporary, fit for purpose facilities in the region, the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region

Strategies suggested at regional planning day workshop

Strategy 4.1 – Establish a Regional Sporting Hub at Tuggerah

Concepts to consider

- Create a multi-purpose facility at Tuggerah for sport and community purposes that will be accessible for the whole region.
- The location of future hubs should be determined by a collaborative approach and considered in the context of other community facilities and growth corridors.

Strategy 4.2 – Establish regional sports administration centre within Regional Sporting Hub

Concepts to consider

- Roll out of indoor/ outdoor facilities with administration offices for sporting bodies.
- Outcomes delivered include better collaboration between sports, sports tourism and improved efficiencies of operation and management.

Strategy 4.3 – Synthetic surface roll-out

Concepts to consider

- Identify strategic locations for synthetic multipurpose facilities and implement a delivery program in consultation with relevant stakeholders.
- This addresses stunted participation rates due to exhausted natural turf assets, cost issues around ongoing maintenance, and weather reducing availability of playing surfaces.

Strategies suggested from other inputs

Strategy 4.4 – Determine optimal uses for Sport and Recreation Centres

Concepts to consider

- Establish Point Wolstoncroft as a niche centre for water sports, with a focus on sailing.
- Establish Milson Island and Broken Bay centres as ‘best in class’ outdoor recreation centres for schools and community groups.
- Review and plan for accommodation and facility upgrades to ensure the three centres remain relevant to the Central Coast region.

Strategy 4.5 – Plan for female friendly, official friendly and first aid friendly sporting facilities

Concepts to consider

- Seek input from female members of clubs and organisations about their needs and wishes.
- Include female friendly toilets and change rooms in every new sporting facility.

Strategy 4.6 – Gain access to school facilities

Concepts to consider

- Convene an information session for primary and secondary school principals to discuss and agree on access possibilities.
- Conduct an audit on school facilities suitable for sport participation either for training or playing, work with local clubs/associations, NSW Department of Education and Local Councils to develop these facilities for use.





HUBS – OVERVIEW

At a regional strategic level, the Office of Sport is proposing a sustainable network of regional level sport and recreation facilities that meet the needs of stakeholders and communities.

This includes a model for regional sport hubs and/or regionally significant sport facilities (see Figure 3).

The planning for sport hubs supports local Councils and the sport sector aligning their objectives and priorities for a common purpose and vision. The planning also encourages stakeholders to identify priorities that focus on increasing participation, make a contribution to regional and economic growth, deliver sustainable assets that are well used and the design of 'facilities for all'.



HUBS – FEATURES OF HUBS. A REGIONAL SPORT HUB MAY INCLUDE THE FOLLOWING FEATURES:

- a multi-sport facility, which may include a sport administration centre (e.g. Sports House) that supports participation at the community and pre-elite level.
- the capacity to host national, state and regional championships. The location of regional sport hubs may complement already established regionally significant sport facilities; that is, venues that are listed as Tier 3 facilities under the NSW Stadia Strategy (2012). There are 27 such facilities in NSW, with 11 in regional NSW.
- could include broader community facilities such as aquatic and fitness facilities and other types of development such as a school or tertiary institution
- a main site incorporating core sporting facilities and services, as well as supporting facilities and services.
- transport options to connect sporting facilities with town amenities



HUBS – SUPPORT FACILITIES

Support facilities that could be connected to the core facilities (on-site or nearby) include:

- Health and fitness facilities/services
- General health and fitness
- Sports science
- Other allied health services
- Education and training facilities/services
- Aquatic facilities
- Additional administration for all sport and other partners.



SNAPSHOT OF THE 2017 CENTRAL COAST FUTURE NEEDS OF SPORT INFRASTRUCTURE STUDY

Central Coast Council participated in the Future Needs of Sport Infrastructure Study 2017

15 facility projects were submitted by the Council

- 12 sport facility projects
- 3 active recreation facility projects

Of the 15 facility projects:

- 1 was for national/state level facilities
- 12 were for regional level facilities
- 2 were for local level facilities

In addition, 14 State sporting organisations submitted 16 sport facility projects.



REGIONALLY SIGNIFICANT SPORTS FACILITIES

A project is considered “regionally significant” if it meets the following broad facility criteria:

- is a sport or recreation facility of regional level significance to a State sporting organisation
- meets the standards required to host major regional, state or national level competitions, events and/or training
- provides a range of participation outcomes (community, competitions, events and talent development)
- caters for a broad catchment across multiple local government boundaries, and
- delivers flexibility of use, high quality amenity, management and service levels.



Figure 3 – Regional Sports HUB Model

OUTCOME 5

VALUED REGIONAL EVENTS

Hosting sports events can provide a broad range of economic, promotional and community benefits to a region. Events have the ability to provide participation opportunities for local residents, showcase regional communities, increase or develop civic pride, enhance high performance pathways, maximise utilisation of local sporting and cultural infrastructure and drive overnight visitation, delivering an economic boost to local businesses and community organisations.

Local, state and national sporting organisations, councils, sponsors and the NSW Government and event management companies are all involved in the attraction and delivery of events to a region.

To ensure the benefits and legacy of hosting sports events are maximised, a collaborative approach should be employed, ensuring roles and responsibilities are clearly articulated and measures for success identified. In order to attract and host valued events to the region, the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region

Strategies suggested at regional planning day workshop

Strategy 5.1 – Maintain and enhance existing sporting and active recreation events

Concepts to consider

- Events to consider include:
 - Rugby 7s
 - Races at Gosford and Wyong
 - Oztag inter-regional gala day
 - Mariners A League + NRL games
 - Gosford Open Tennis
 - Bay to Bay & Tuggerah Lakes Marathon
 - 5 Lands Walk & Lighthouse to Skillion Walk
 - Gosford Basketball – Championships
 - Wyong Golf Pro-Am
 - Ocean Swims
 - Surf Life Saving NSW Championships
 - Academy Games
 - Gosford Basketball
 - Sailing at Saratoga.

Strategy 5.2 – Sports Fest

Concepts to consider include:

- Continue to host the successful “Sports Fest” (a one day sport promotional event held annually to promote all sporting organisations on the Central Coast).

Strategy 5.3 – Introduction of national-level events to region

Concepts to consider

- Host national sporting championships, training and selection events at the new Tuggerah facility (Stage 1 due to complete in September 2018).
- This provides an opportunity for the Central Coast to host major sporting events for schools and universities.
- Work together to attract new and significant state and national level events to the region.

Strategies suggested from other inputs

Strategy 5.4 – Work with key stakeholders on events activation and legacy planning

Concepts to consider

- Identify additional mass participation events which may be hosted by the region.
- Identify and bid for additional high profile (national or world championship) events that may be hosted by the region.
- Establish a regional partnership with the Sydney Surrounds North Destination Network.

EVENT CASE STUDY CASE STUDY

Title: Coastal Classic (February)

The Coastal Classic is the state's premier pre-season junior basketball tournament. Established in 2002, the tournament is now so popular that it is held over two weekends, catering for Division 1 and Division 2 teams competing in the Basketball NSW Waratah Junior Leagues and in 2018. The tournament is managed by Gosford City Basketball Association and utilises sixteen courts across six Central Coast facilities, including association venues, local high schools and Central Coast Council facilities.

Event Highlights

- Approx no. of teams: 165
- Approx no. of referees, event staff and volunteers: 165
- Approx no. spectators: 2,500+

No. of venues: Six (Scholastic Sports Stadium, Niagara Park Stadium, Central Coast Grammar School, St Edward's College, Peninsula Leisure Centre, Central Coast Adventist School)

Gosford City Basketball Association has a proud reputation for hosting State and National championship events. Most recently, the association has hosted the 2018 Under 20 and Ivor Burge National Championships in February 2018.



OUTCOME 6

EFFECTIVE COLLABORATION

In order to facilitate collaboration within the sport and active recreation sector, the following strategies will be explored.

Actions to support each strategy will be developed by working groups comprised of relevant stakeholders from the region.

Strategies suggested at regional planning day workshop

Strategy 6.1 – Establish a Regional sport and active recreation group

Concepts to consider

- Identify and establish a representative group of stakeholder to become the voice of sport and recreation for the Central Coast region.
- Outcomes delivered include improved communication within the Central Coast region, collective lobbying, shared resources and shared promotion of sports.

Strategy 6.2 – Measure the socioeconomic impact of sport

Concepts to consider

- Commission a report on the socioeconomic impact of sport and active recreation in the region, through different perspectives such as employment, health, tourism.

REGIONAL PLANNING DAY SNAPSHOT

On 27 October 2017, 47 leaders from the community, sport and recreation organisations and groups, NSW Government, and local Councils from the Central Coast region came together at Breakers Country Club in Wamberal with the purpose of developing a first draft of sport and active recreation priorities for the region.

The day began with participants thinking about the unique character of the Central Coast region, and its community, and to then work together to identify the opportunities and challenges for sport and active recreation from a number of perspectives.

The ideas discussed at the event form the basis for this Sport and Active Recreation Plan. NSW Office of Sport will work closely with community leaders to continue to refine the plan and deliver on the suggested outcomes.

EFFECTIVE COLLABORATION CASE STUDY

Title: Regional/Community
Partnership via KidzSport program

The KidzSport program is a partnership between the Benevolent Society, Uniting Burnside, Sporting Organisations and the Office of Sport's Central Coast Regional Office as part of the Federal Government's Communities for Children Initiative of the federal government.

The partnership enables families who are connected with family service agencies to engage their children in sport and active recreation activities on the Central Coast.

In the past 5 years, this program has enabled over 1000 children to engage in activities that were previously out of reach for these families due to financial hardship, homelessness and other issues. It has enabled these families to make stronger connections with their community.

SUMMARY OF OUTCOMES AND STRATEGIES

It is not possible to address all of these strategies in five years. They provide a list of possibilities which can be prioritised by the Sport and Active Recreation Steering Group over the life of the plan.

<p>OUTCOME 1 Increased Participation</p>	<p>OUTCOME 2 Improved Access</p>	<p>OUTCOME 3 Integrated Performance Pathways</p>
<p>Strategy 1.1 - Develop additional social sport and active recreation activities</p>	<p>Strategy 2.1 - Support diversity programs</p>	<p>Strategy 3.1 - Establish coach education and development workshops</p>
<p>Strategy 1.2 - Establish under 10s competitions</p>	<p>Strategy 2.2 - “Come and try” days</p>	<p>Strategy 3.2 - Support player to Volunteer’s transition mechanisms</p>
<p>Strategy 1.3 - Promote the Active Kids Voucher program</p>	<p>Strategy 2.3 - Develop a central information hub/ clearinghouse/ database/portal for all sporting organisations and participants</p>	<p>Strategy 3.3 - Strengthen links between the Central Coast Academy of Sport and other sector partners</p>
<p>Strategy 1.4 - Plan for and promote child safe and child friendly environments</p>	<p>Strategy 2.4 - Enhance Milson Island, Broken Bay and Point Wolstoncroft Sport and Recreation Centres as places for children to experience sport and active recreation opportunities for the first time</p>	<p>Strategy 3.4 - Embed the Foundation, Talent, Elite and Mastery (FTEM) pathway model developed by the Australian Sports Commission in the region</p>
<p>Strategy 1.5 - Support State Sporting Organisations (SSOs) to develop a regional participation strategy</p>	<p>Strategy 2.5 - Promote the Milson Island, Broken Bay and Point Wolstoncroft Sport and Recreation Centres</p>	<p>Strategy 3.5 - Improve coaching and officiating standards in the Central Coast</p>
<p>Strategy 1.6 - Attract and retain new Volunteers</p>	<p>Strategy 2.6 - Support sport and active recreation clubs to attract new participants</p>	<p>Strategy 3.6 - Develop Milson Island, Broken Bay and Point Wolstoncroft Sport and Recreation Centres</p>
	<p>Strategy 2.7 - Focus on people not currently participating in any form of sport and active recreation</p>	
	<p>Strategy 2.8 - Provide support to under-represented groups to access sport and active recreation opportunities</p>	

OUTCOME 4
**Fit for
Purpose
Facilities**

[Strategy 4.1](#) - Establish a Regional Sporting Hub at Tuggerah

[Strategy 4.2](#) - Establish regional sports administration centre within Regional Sporting Hub

[Strategy 4.3](#) - Synthetic surface roll-out

[Strategy 4.4](#) - Determine optimal uses for Sport and Recreation Centres

[Strategy 4.5](#) - Plan for female friendly, official friendly and first aid friendly sporting facilities

[Strategy 4.6](#) - Gain access to school facilities

OUTCOME 5
**Valued
Regional
Events**

[Strategy 5.1](#) - Maintain and enhance existing sporting and active recreation events

[Strategy 5.2](#) - Sports Fest

[Strategy 5.3](#) - Introduction of national-level events to region

[Strategy 5.4](#) - Work with key stakeholders on events activation and legacy planning

OUTCOME 6
**Effective
Collaboration**

[Strategy 6.1](#) - Establish a Regional sport and active recreation group

[Strategy 6.2](#) - Measure the socioeconomic impact of sport



DELIVERING THE PLAN

As this is the first Sport and Active Recreation Plan, it is anticipated that responsibilities for driving and delivering the plan will evolve over time.

As a starting point, a **Sport and Active Recreation Steering Group** will be convened by the Office of Sport. It is envisaged that the Group will consist of the following members:

Chair: Regional Director, Northern Regions (Office of Sport)

Members: Director Central Coast, Department of Premier and Cabinet
Senior Manager Properties and Asset Management Central Coast Council
Executive Officer, Central Coast Academy of Sport
CEO Sport NSW (or nominated sport representative)
Destination NSW representative
Regional Manager, Central Coast (Office of Sport)

Secretariat: Office of Sport

Working groups will be established to pursue outcomes for specific strategies outlined in this plan.

An Evaluation Process and Reporting Framework will be considered during the first year of this plan.



REVIEWING THE PLAN

The plan will be reviewed annually by the Sport and Active Recreation Steering Group through an Annual Report.

A revised plan for 2019 will be developed following the review of the 2018 plan.

The 2018 Report and 2019 Plan will be provided to the NSW Minister for Sport, CE of the Office of Sport and Chair of the Regional Executive Leadership Group convened by the Department of Premier and Cabinet.





ADDITIONAL RESOURCES


Resources

- NSW Office of Sport's 2017-2022 Disability Inclusion Plan
- NSW Office of Sport's 2018-2022 Women in Sport Strategy
- NSW Office of Sport's 2018-2022 Multicultural Inclusion Plan
- Multicultural NSW's Community Profiles
- Transport Roads and Maritime Walking Regularly Programs
- NSW Department of Planning and Environment Central Coast Regional Plan







Office of Sport

 6B Figtree Drive, Sydney Olympic Park NSW 2127


 Locked Bag 1422, Silverwater NSW 2128

 13 13 02 (Mon to Fri 9am to 5pm)


 info@sport.nsw.gov.au

 sport.nsw.gov.au


Central Coast Regional Office

 (02) 4348 6700


Broken Bay Sport and Recreation Office

 (02) 4349 0600

Point Wolstoncroft Sport and Recreation Centre

 (02) 4976 1666

Milson Island Sport and Recreation Centre

 (02) 9985 9261

The Office of Sport would like to acknowledge and thank all sector partners and members of the community that provided input into the development of this sport and active recreation plan.